

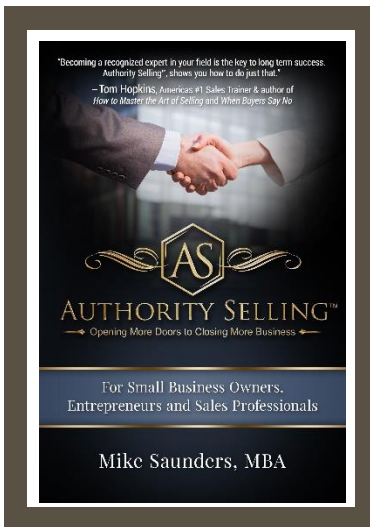
Mike Saunders, MBA

Bio

I am the author of Amazon Bestselling book Authority Selling™, contributor to The Huffington Post and Adjunct Marketing Professor at several Universities and member of the Forbes Coaches Council – an invitation-only community for the World’s Most Influential Business and Career Coaches.

As an Authority Marketing Strategist, I help business owners build their Authority and Expertise to enhance their Competitive Advantage and crush their competition by helping them become an Amazon bestselling author without writing a word using my proprietary 3 Hour Authority™ System. The result is a spectacular Authority Positioning Portfolio™ which is the solution for opening more doors to closing more business.

About Authority Selling™



In this book, you will not find sales scripts or how to overcome objections, there are plenty of other great books that provide solutions to that need. What you will find, is how to build and use a platform of “Authority Positioning” to separate yourself from your competition so that you become the obvious choice.

Based on the NLP concept of Framing, a "Pre-Frame" is a powerful approach that allows you to strategically and subtly let your target audience know what is going to happen.. When this is done in advance, you are positioned as a credible Authority.



AS SEEN IN



CONTACT

phone

720.232.3112

email

Mike@MarketingHuddle.com

website

www.MarketingHuddle.com

skype

MarketingHuddle



CONNECT