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The Power of Online Directories and How to Get Started Fast!

Introduction

More and more small businesses today are using online directories to their benefit. If you run a small business, then odds are you spend a great deal of your time thinking about your marketing plan. Online directories can be a great addition to your current small business marketing strategy. Online directories can help your small business expand its website traffic, increase the likelihood that your website will be found by interested viewers and increase your bottom line. If you haven't taken a look at online directories and considered how your small business could use them to increase its market presence- then now is the time to start!

What Are Online Directories?

There are many different types of online directories available on the Internet. Each of these online directories serves a specific purpose and can be used by your small business in specific ways. An online directory is a website submission service that allows your small business's website to be added to a specific category where it can be searched for by interested viewers. These searchable online directories allow their

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viewers to search for websites and businesses that they find interesting or that they want to learn more about. Listing your small business on an online directory increases your website's visibility on the web and helps to create inbound links to your business's website. Online directories make it easy for people to find what they are looking for. These directories can be accessed from just about anywhere that has an internet connection. This means that people could find your business's website from their home, office or even while traveling.

Every website that is submitted to an online directory is placed in a specific category. These categories can range in how they are organized. Some are organized by business-related categories, some are organized according to personal preferences and others are organized by subject. Each category consists of several websites relating to a specific topic. Each website listing features the name of the website, a direct link to the website and a short description of the website. Interested Internet viewers will be able to browse through the various categories in the directory and locate websites like yours that they may be interested in viewing. Essentially, online directories make it easier for random viewers to find your business's website.

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How Do Online Directories Work?

The concept of online directories is actually a pretty simple one. Online directories are very similar to the Yellow Pages in the real world, only these listings are only online. (Actually Yellow Pages.com is now an online directory as well) A directory is just a listing place for a number of websites. Any type of website could be listed in an online directory. Some online directories are huge and cover every topic that someone could create a website for, while others are very small and specific to a specific niche.

Let's use an example. Say you are a model airplane enthusiast and you want to find some websites that cater to your specific interest. You could look through a huge online directory such as Yahoo's online website directory and find several dozen websites that are related to model airplanes. Or you could look for an online directory that is niche-specific, which means that the entire online directory would be based on hobbies such as model airplanes. With a niche-specific directory you may find even more websites that are based on your specific interest than what you could find on the larger directories.

Since online directories are organized by categories, finding websites that relate to a specific interest such as model airplanes is very easy. You could find information and websites about model airplanes in your local region too if you use a regional-specific online directory. So if you live in Phoenix you could find websites that relate to

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both model airplanes and the Phoenix area. Online directories will direct you to websites that you want to find. All you have to do is perform a search in the online directory for a specific topic or browse through the various categories until you find the type of websites you are looking for. When you perform a search you will be given a list of all of the websites that relate to your search term. You will be presented with a number of links to these websites and each link will have a short description of what you are likely to find on the website. You can read the descriptions and choose to click on the website that best suits you.

There are many different types of websites that you could find under a specific topic as well. For example, if you search several online directories for information relating to model airplanes you may find websites that are about building model airplanes, flying model airplanes, creating historically accurate model planes, tips and instructions about how to fly model planes, websites that sell model airplanes and charters and associations that you could join regarding model airplanes. These are just a few of the examples you could find using an online directory. There are simply too many topics to list them all here.

You can see how anyone can use an online directory to find websites relating to things that interest them. As a small business owner you can see how people who could be

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potential customers of yours are using online directories too. Now that you understand how online directories work it is time to see how they can work for your business.

How Do Online Directories Benefit Small Businesses?

There are many benefits associated with listing your small business in an online directory. The more online directories you can use to list your business the more benefits you will reap. Here are some of the benefits of using online directories:

- **Exposure**

Exposure is important for all business marketing strategies. After all, the more people who are exposed to your business the more people are likely to utilize your business's services. If online viewers aren't able to see your website or even know that it exists, then they probably aren't going to purchase your products or services. Listing your business's website in online directories helps your website to gain exposure. Thousands of people use online directories everyday to find things they are interested in. These are people who are actively searching for websites that are directly related to your products or services. They are already looking- all you have to do is make it easy for them to find you. Online directories will expose your business to more online viewers, which could increase traffic to your website.

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- **Increased Traffic**

There are several ways that online directories can help you increase the amount of traffic your website receives. For starters, the more exposure your website has the more people are likely to visit it. But online directories offer more than just exposure from potential viewers. They also offer exposure to the various major search engine crawlers like Google and Yahoo. This increases the chances that your website will appear on major search engine results pages or SERPs, which will allow more people to see the website when they perform a regular search. Both search engine optimization exposure and exposure to more people who are searching for your website could result in increased traffic to your small business's website.

- **Cheap Advertising**

As a small business owner you already understand the importance of advertising. You know that it helps customers to find your business and recognize your name and brand. You probably have little room in your budget for more advertising right this moment. That is one of the major benefits of listing your business's website in an online directory. Online directories are inexpensive to join and they offer a lot of exposure for the price. Some online

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directories will allow you to list your business for free, while others will charge a minimal fee. Either way, you are getting a lot of exposure for less money than you would spend on a TV or radio advertisement.

- **Professional Appearance**

You want everything about your business to look professional in the eyes of your customers. A professional appearance enhances your status and makes customers more likely to patronize your business. Online directories help you to look like a professional business. When an online consumer sees your business listing in an online directory they will consider your business to be an authority on the subject and a professional place to do business. Unlike a search that is performed on a major search engine like Google, where there is little difference between the legitimate websites relating to a topic and the less than useful websites, online directories are mostly legitimate websites. Online consumers are more likely to trust what they see on online directories.

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- **SEO Benefits**

Online directories offer several search engine optimization or SEO benefits as well. Firstly, these online directories offer you more inbound links. When an online viewer sees your website link in an online directory, they will be able to click on it and be instantly re-directed to your website. This is a great way to increase traffic. It is a great way to improve your status in the eyes of search engine crawlers too. The more backlinks that a search engine crawler can find, the more relevant they will rank your website. This is especially true of authoritative online directories. Being linked to a major online directory, such as Google Places, will give your website more relevancy in the eyes of Google's search engine crawlers. This will result in a higher page ranking on the SERP. As you know, a higher search engine result page rank you get, the more people are going to click on your website link.

- **Increased Revenue**

When more people are able to find your website it increases the chances that they will visit your website. When people visit your website they are more likely to purchase your goods or services. This means that online directories can help you increase your revenue stream. Online directories are good for your bottom line.

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- **Increased Brand Recognition and Customer Interaction**

When an online viewer locates your website through an online directory, they are more likely to remember your business's name and directly interact with it.

Online directories can help your business stand out to customers as well. Overall, listing your small business in an online directory will help you to create a more comprehensive and effective online presence.

Listing your small business's website with several online directories will help more people find your website, whether they are specifically searching for it or if they are just browsing around. In addition to gaining exposure, online directories will provide major SEO benefits, which will help your website get found by search engines. Increased exposure and higher search engine rankings will result in more traffic to your website, which will result in higher revenue.

There are many different types of online directories, from large global directories to small, niche and location-specific ones. Some examples of other types of online directories can include reciprocal link directories, free directories, paid directories, Business 2 Business directories, theme-related directories, small business directories and many, many more.

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Why You Should Consider Listing Your Small Business in an Online Directory

Apart from the concept that online directories will increase the amount of exposure your website gets and help with your SEO strategies, they are also a very effective way to directly target potential customers. Online directories make it easy for online users to find something they want. According to a study performed by Burke, 8 out of 10 people will use a print or online directory to find companies or products they are looking for. The same study also suggested that 8 out of 10 people who use these directories to locate a business do so with the intent to purchase a product or service from them. This is a very effective form of targeted advertising. The customer already needs or wants your product or service and you can directly target them by listing your website in an online directory.

Another reason why you should consider listing your small business has to do with your Return On Investment or ROI. Since the potential benefits of getting increased website traffic are great compared to how much you will have to spend to list your website in an online directory, you can see a great return on your investment in the form of increased revenue. You also want to keep your brand and your company name in the minds of consumers at all times, which is something else that an online directory can help with.

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What Online Directories Should You Use for Your Small Business?

Even though listing your website in many online directories will improve your website's exposure and SEO ranking, it is not effective to just SPAM your website into every single online directory you can find. You will want to take some time to consider which specific online directories will give you the best ROI. The best option is to find a great combination of directories to join. If you run a small business the best place to start may be with a local directory. This is because most people will search for businesses in their area they can patronize. Local market and niche-specific online directories can offer extremely targeted advertisements to potential local customers.

After your business is listed in these directories you can take a look at the larger and potentially more expensive general-interest directories. You will probably want to consider listing with the top 10 online directories, as these will be used by a lot of people and will offer higher relevancy and authority in the eyes of search engines. Google Places and Google Maps are large general-interest directories that you will want to list your small business in. If your website sells tangible goods you may also want to consider listing it in comparison shopping websites and product listings directories. Studies show that 42% of consumers will look at a comparison shopping website before they decide to purchase a specific product.

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The best way to figure out which specific online directories your small business should be listed in is to start with your competitors. Take a look at your local and niche-specific options and figure out if your competition is already listed. If they are you need to be listed too. If they are not listed you may want to list your website as a way to beat them to the punch. In some situations it may not make sense for you to have a listing in a specific online directory, even if your competitors are listed in it. Your goal should be to be listed in every relevant and niche-specific directory you can find as well as many of the major directories, but not so many directories that you appear SPAMMY.

In addition to listing your website in online directories, you also need to maintain these listings. It is important for your online directory listings to be up to date and accurate, or else you could just be wasting your time. If your directory information seems out of date your customers will probably look elsewhere.

It will probably take some time to see the results of listing your small business's website in so many online directories, but eventually you will see results. The best way to find the perfect combination of online directory listings for your business is to use some sort of tracking or analytics system. You will want to be able to see how many people clicked on your website links from within the directory and if your website has shown increased traffic since then. You will want to stop wasting your time with online

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directories that are not producing results and increase the time and effort you spend on online directories that are productive.

Best Practices for Listing Your Small Business in Online Directories

Now that you understand why your small business should be listed in online directories and have started locating the directories that you want to be listed in, you are ready to begin creating your business listings for submissions. Here are some tips and best practices for listing your small business in online directories.

- Start by choosing local directories and directories that are niche-specific. So if you own a model airplane hobby shop in Phoenix, make sure you find a local Phoenix business directory and a directory that is related to model airplanes. If you can find a model airplane hobby directory for the Phoenix area, you are all set.
- Once you're in local directories, start searching for larger and more generalized directories. Pick directories that get a lot of traffic and that are listed highly on major search engines like Google. A higher search engine ranking means that the directory will be considered as both authoritative and relevant in the eyes of

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search engines, making any links you get through these directories more valuable to your SEO strategy.

- Include all of the relevant information regarding your small business in your website's directory description. This should include your business's name, location, telephone number, contact information and possibly reviews, business hours and anything else that is relevant. Add in photos, maps or other interactive features if the directory lets you.
- Try to keep your information consistent across all of your online directory listings. This will help your website to retain its credibility in the eyes of search engines and will assist with your SERP rankings.
- Try to make your business stand out by offering an explanation of your business or any specific message the customer should know in your description.
- Keep all of your information up to date. This may mean frequently updating all of your listings several times per month.
- Allow customers to leave positive reviews and use them in your listing if the directory allows it.

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- Always be professional and consistent with your business's listings and message. This includes any information regarding your brand.
- If you sell products or services to a local market, make sure your business is listed in a local business directory. Include geo-specific keywords and information. An example would be: "Dave's Model Plane Shop" + "Phoenix".
- Optimize your website for SEO purposes and include the relevant keywords in your meta titles and listing descriptions. Keyword research is important.

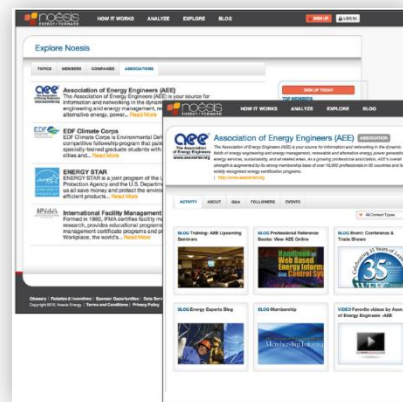
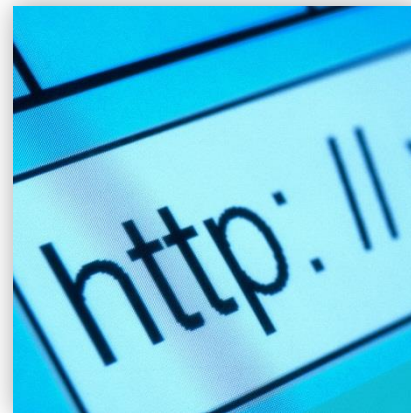
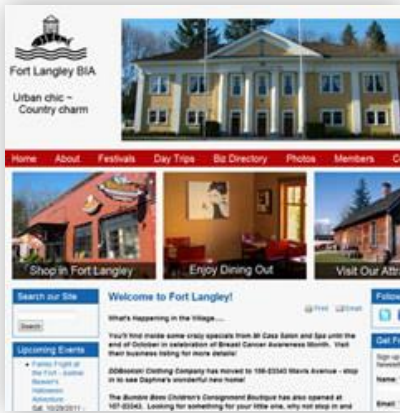
Get Listed in the Top 15 Online Directories

Now is a great time to get your small business listed in the Top 15 Online Directories. There are few other Internet marketing techniques that will offer so many benefits for such a small investment on your part. Listing your business in an online directory will increase your website's online presence and help more people find you, which can help you increase your business's revenue.

Contact us today to get your Free copy of the Top 15 Online Directories PLUS a real-time report showing how your business ranks on the top directories

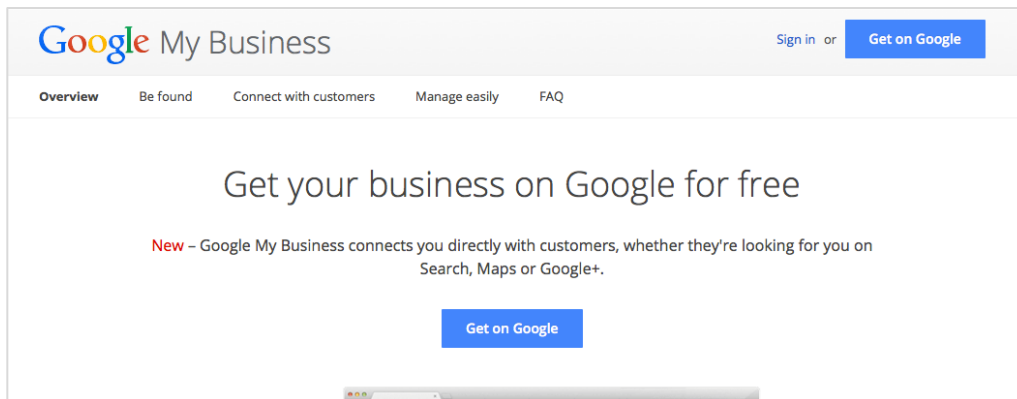
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The Power of Online Business Directories



Why List Your Business On Online Directories?

There are literally hundreds of online directories available on the internet. These directories are designed to help online users locate the websites and information they are looking for.



They are also a great way to help businesses increase their Internet traffic and improve customer recognition.

What Local Directories Do

There are many reasons why a small business will want to register with the top directories on the web. Directories serve many purposes, such as:

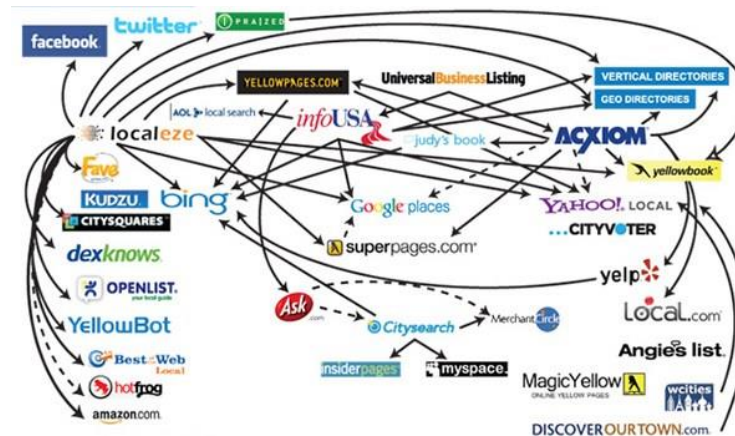
- **Categorizing websites** so that they are easily found using search engines.
- **Linking websites** to one another for easier access.
- **Increasing traffic** to individual websites.
- Providing an easy way for consumers to find out about **specific companies**.
- **Boosting Search Engine Optimization (SEO)** keywords and tactics for businesses so that they receive higher SERPs (search engine result pages) rankings.
- Helping business websites **stand out** to potential consumers.



Benefits of Listing Your Business

Getting your small business registered on the top online directories can result in the following (results may vary and are not guaranteed):

- Increased **website traffic**
- Increased **sales/revenue**
- Increased **SERP rankings**
- More **reciprocal links** to your website
- Greater **brand recognition**
- **More interactions** with customers
- The **ability to share** deals, promotions, press releases and other special events with customers.
- A better and more **comprehensive online appearance**



The Top Online Directories

In order to gain the most out of your business's website and other online materials you will want to sign your company up for listings in the following online directories:

- **Google My Business**
- **Yahoo Local**
- **Bing Places**
- **Yelp**
- **Merchantcircle**
- **Yellow Pages.com**
- **Supepages**
- **Citysearch**
- **MapQuest**

- **Local.com**
- **Foursquare**
- **LinkedIn**
- **Angie's List.com**
- **Manta.com**
- **Kudzu**
- **BONUS!** Facebook Fan Page

Before You Get Started

If you follow the steps, you can use this presentation to get your business listed in all of the top online directories.

However, it can be time consuming. So if you decide that you would rather have a professional – someone who specializes in this stuff – do it for you, please do not hesitate to contact us.

Google My Business

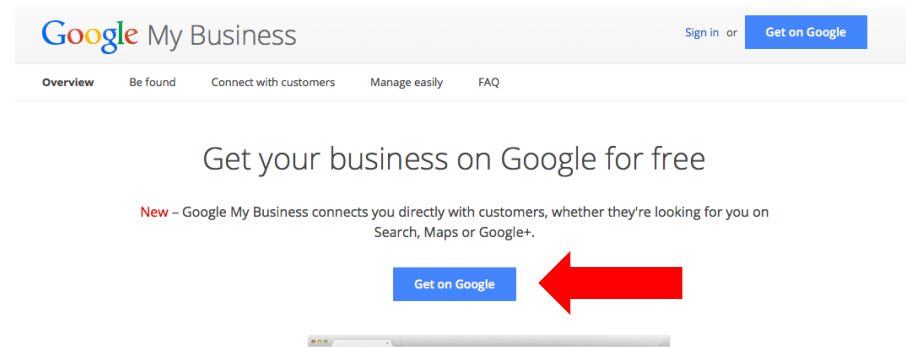
Google My Business is a free local platform directory service provided by Google. It allows your business to appear on Google's maps and search engine result pages. It allows to you better interact with your customers.

Google My Business allows you to:

- Auto-respond to your customers
- Post live business updates
- Highlight special promotions
- Find out info about your customer base
- Locate business specific keywords and rate their search ability

Google My Business is free to use.

To submit your business listing to **Google My Business** start by going to <https://www.google.com/business/> . Once there click on the 'Be present on Google ' button.

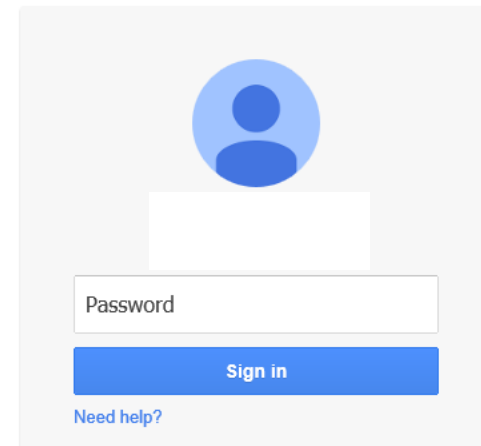


Steps to Submitting Your Business on Google

Step 1- Sign into your Google account or create a new Google account for your business. Once you are there the site will direct you to the box that will locate your business information on Google Maps. This will help people find a map of your business when they perform a search.

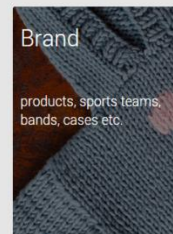
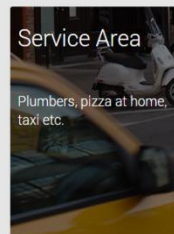
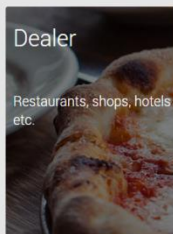
One account. All of Google.

Sign in to continue to Google Places for Business



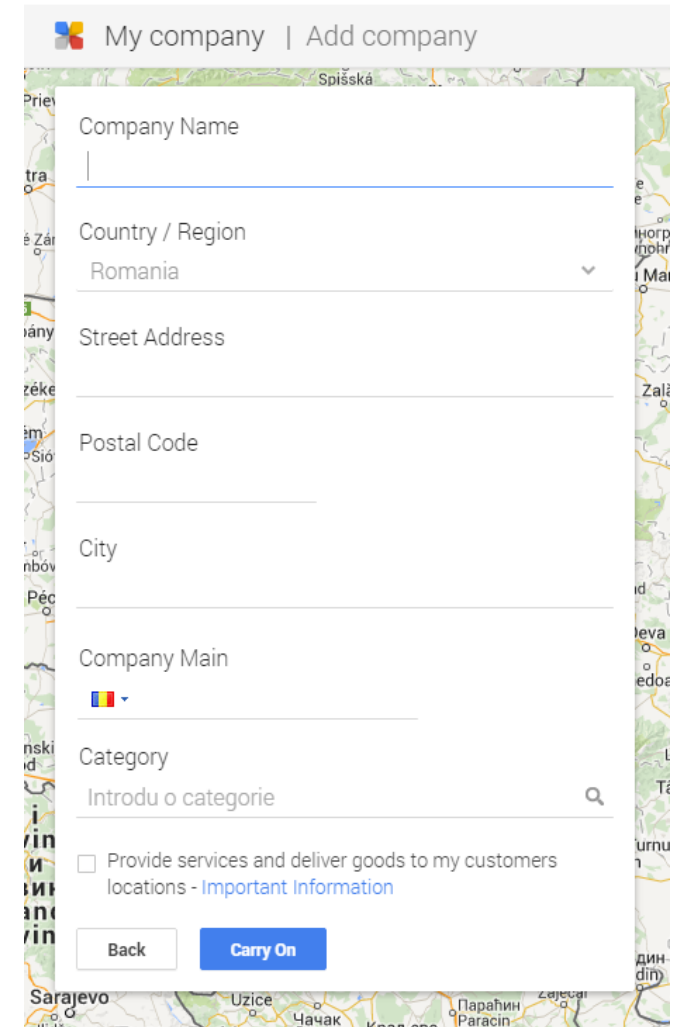
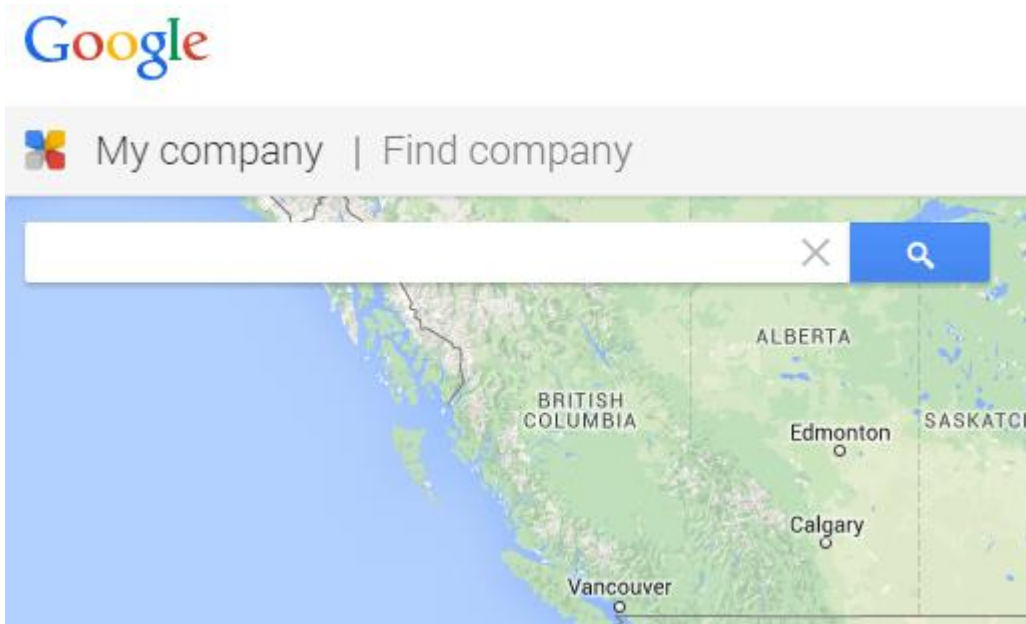
The screenshot shows a sign-in interface with a blue circular profile icon placeholder at the top. Below it is a white text input field labeled "Password". Underneath the password field is a blue button with the text "Sign in". At the bottom left of the sign-in area, there is a blue link that says "Need help?".

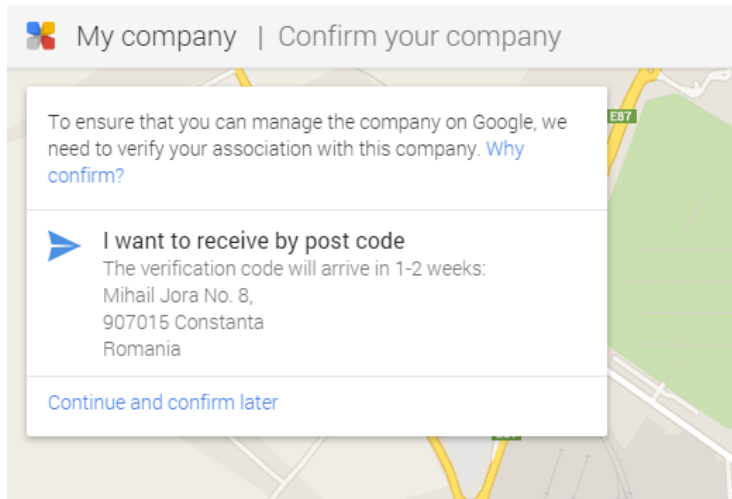
Choose the type of company



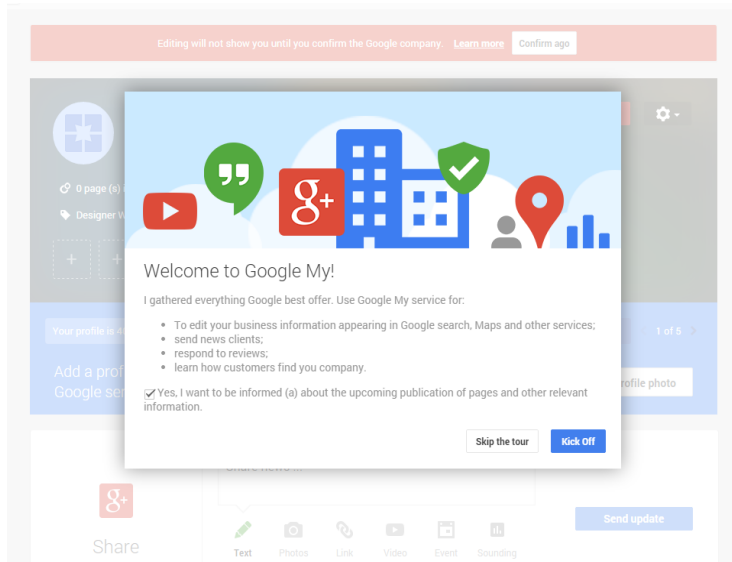
Step 2- Choose the category which fits to your company profile'.

Step 3- Google will show your business's location on its maps. If it doesn't find your business you will be required to create a basic business profile for Google Maps.





Step 4- Once your Google Map business information is uploaded Google will have to verify your business as a real one. You can choose to verify later by phone or postcard. Verifying by phone is the fastest option.



Step 5- Once you receive your PIN number you can activate your **Google My Business** account on **Google's Dashboard** site.

Once you activate your Google My Company account your customers will be able to **read your company profile and locate your business** on the map. They will also be able to find promotions, deals and more.

Yahoo Local Directory

The **Yahoo! Local Directory** is one of the most popular search websites on the internet. Getting your business on Yahoo's Local Directory will vastly increase your online presence.

It costs money to submit a website to the Yahoo Local Directory.

To submit your business listing to Yahoo Local Directory go to:

<http://smallbusiness.yahoo.com/local-listings/> and click on the **'Get started now'** button.



Yahoo Localworks

\$49.99/month | \$29.99/month ?

Get your business listing on Yahoo Local, Yelp, WhitePages, Bing, MapQuest, Superpages, and more!

- Guarantee your presence in 50+ local directories
- Enhance your listing with offers, more photos, and extra details
- Quickly change and update your listings across the Web
- Easily track performance

Get started now



With Yahoo Localworks you can...



List your business across 50+ sites

Correct errors and push new information out to all directories so your listings are always up-to-date.



Create a profile for your business

Using a step-by-step template, create a profile with photos, videos, and offers to make your listings unique.



Correct inconsistent information

With business listings on more than 50 sites, you'll tap into a network of 150 million local searches per month.



Steps to Submitting a Directory Request to Yahoo Local Directories

Step 1- Provide some details about your business.

Step 2- Choose a payment plan and click '**Continue**'. You will have to create a Yahoo account. Then review your payment information.

Please Provide Your Business Details ×

Next

1. Review cart

Product	Term	Price	Today's charge	Action
 Localworks Business listing in 40+ local directories	3 months	\$89.97	\$89.97	

I have a coupon:

Apply

Total \$89.97

Continue

New users will be prompted to create a Yahoo account



Verification

Type the code shown below into the "Type the code shown" field.



Type the code shown

 Try a new code



Terms of Service

Check the box below to agree to the terms of service, and then click the "Submit Information" button to submit your information.

I agree to the [Yahoo! Local Listings Terms of Service for Basic Listings](#) and to the [Yahoo! Small Business Terms of Service](#).

Submit Information

Preview Listing

Cancel

Step 3- Once your business information is listed you will be asked to type in the appropriate verification code.

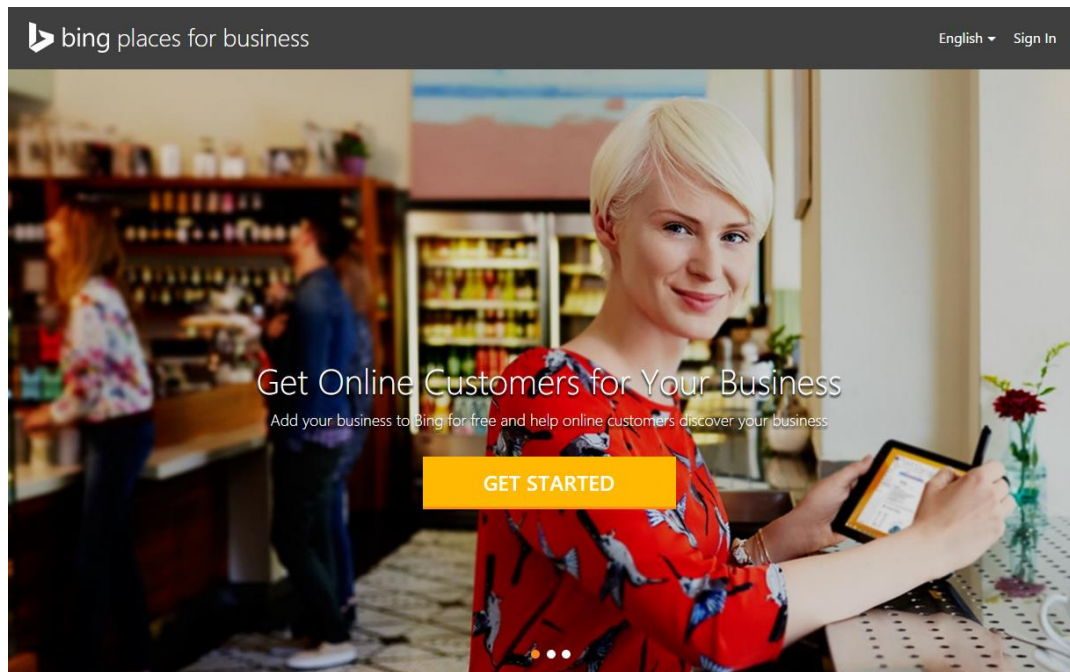
Step 4- Agree to the **Terms of Service**.

Step 5- Click '**Submit Information**'. The directory will notify you when your listing is up and running. You will receive a verification code by phone call, text message or mail.

Bing Places Directory

To submit your website to Bing Places go to:
<https://www.bingplaces.com/>

Step 1 - To claim your business listing click on the **'Get Started'** icon.



Step 2- Fill in the information to find your business listing. Then Click **'Search'**.

Step 3- If you don't have a business listing on Bing Places it will not find any matches. Click on the **'Create new business'** icon. You will have to login with or create a Microsoft account.



Businesses

Find your business on Bing

To search for a business, enter either your business phone number or your business name and location.

United States

Phone number

OR

Business name

Location

Please specify a Zip code or a combination of City, State and Zip code

If you want to add more than 10 businesses, you can [start here](#).



Search Results

We found no businesses with the given information

Try searching again with different parameters, or click "Create new business" to create a new listing.

[Try a new search](#)

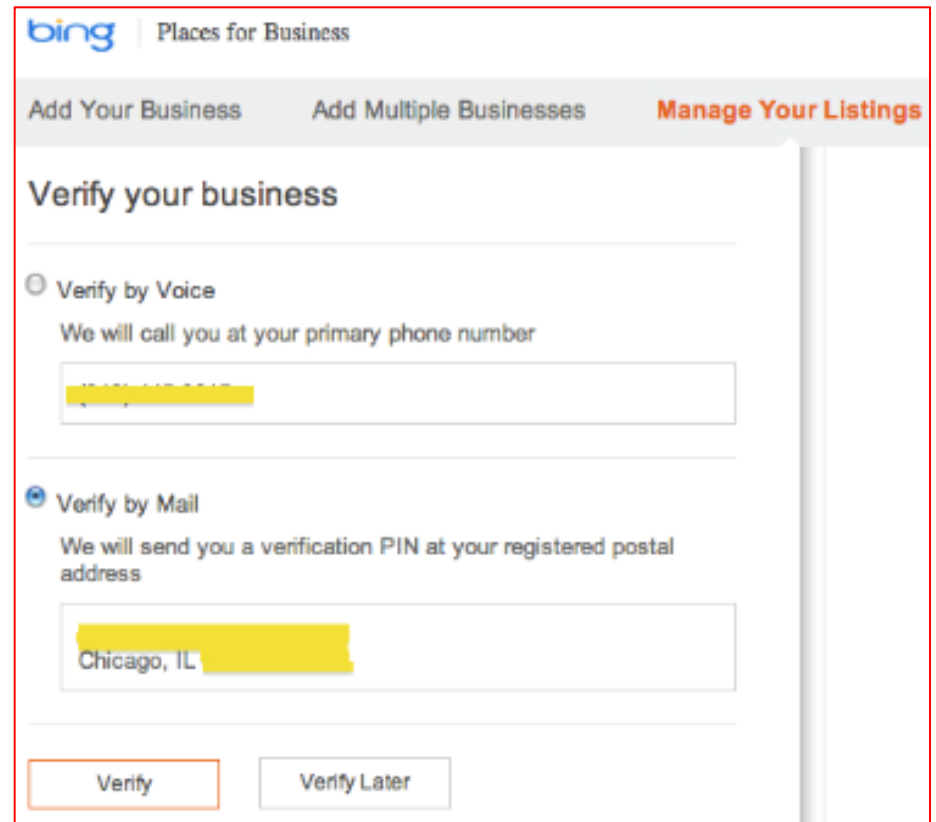
Step 4- Fill in the information about your business for each section. The more details you can provide the better. Then click **'Submit'**.



The screenshot shows the 'bing Places for Business' interface. At the top, there are three navigation options: 'Add Your Business', 'Add Multiple Businesses', and 'Manage Your Listings'. The main heading is 'Edit your business details'. Below this, there are six expandable sections, each with a downward-pointing chevron icon: 'Basic Business Details', 'Additional Business Details', 'Online Presence', 'Images and Videos', 'Other Contact Information', and 'General Information'. At the bottom of the form is a 'Submit' button.

Step 5- Choose to verify your business listing by voice or by mail.

Then click **'Verify'**.



bing | Places for Business

Add Your Business Add Multiple Businesses **Manage Your Listings**

Verify your business

Verify by Voice
We will call you at your primary phone number

Verify by Mail
We will send you a verification PIN at your registered postal address

You will now be directed to Bing's dashboard. From here you can upload the details of your business, create its profile and add anything else that you want to appear in the directory.

Yelp

Yelp is a local internet business directory that allows your business to grab the attention of local customers.

Yelp also provides a place for customers to upload reviews of your business. It is free to sign up with **Yelp**.

To get your business onto Yelp local start by going to:

<https://biz.yelp.com/signup>

Then click on the **'Sign Up'** icon.



Sign Up

Step 1- On the Yelp sign-up page you will start by attempting to locate your business by typing in your business name and where it is located.

yelp for Business Owners

1 Find Your Business 2 Create Your Account 3 Verify Your Identity

Start by finding your business

Is your business already on Yelp? Search now to find it or create a new page if we don't have it yet.

Business Name *(e.g. Mel's Diner)* Near *(Address, Neighborhood, City, State or Zip)* Search

Steps to Sign Up for the Yelp Directory

Step 2- If your website is not already listed you can click on the **'Add Your Business'** button.

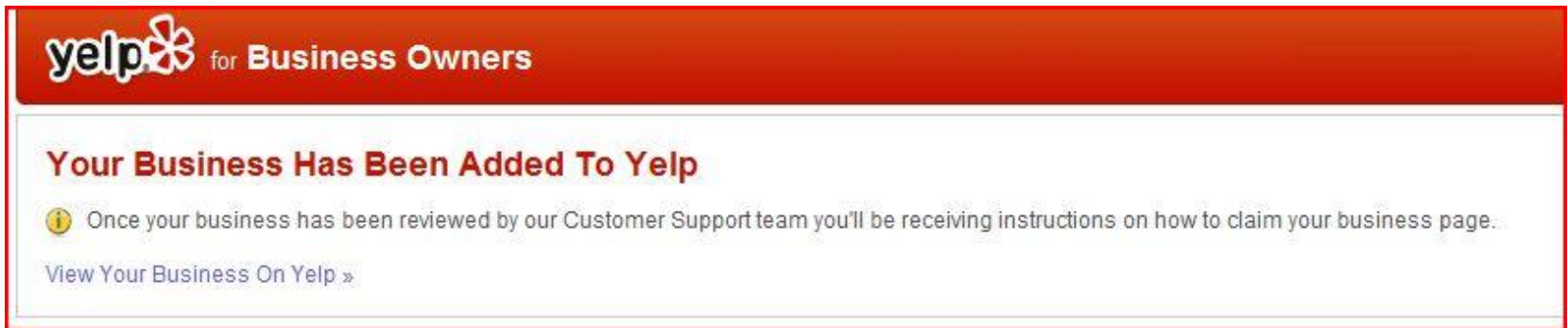
Once there you can fill out your business's information. It will also ask you to fill in an e-mail address.

Step 3- Yelp will send an e-mail verification to the e-mail address you have provided. You must go to that e-mail and click on the verification link.

The screenshot shows the 'Add Your Business' form on the Yelp website. The form is titled 'yelp for Business Owners' and 'Add Your Business'. It includes a note: 'It may take a couple days for your business to show up in search results, but you can start adding business information to your page right away.' The form fields are: Country (United States), Business Name, Address 1, Address 2, City, State, Zip, Phone, Web Address, Hours (Mon 9:00 am to 5:00 pm), Categories, and Your Email Address. There is an 'Add' button at the bottom. A small note at the bottom reads: 'To help ensure only valid businesses are added to Yelp we need to verify your email address.'

The screenshot shows the 'Your Business Is Almost On Yelp' confirmation page on the Yelp website. The page is titled 'yelp for Business Owners' and 'Your Business Is Almost On Yelp'. It includes a note: 'To publish your business to Yelp please click the verification link in the email that was sent to Jimmy99988888@yahoo.com.' There is a 'Go to Yelp Welcome Page »' link at the bottom.

Step 4- Your business has now been added to Yelp, but you will have to wait until the Yelp Customer Service Team has reviewed your site. Once that process is complete you will receive an **e-mail** with information about your website.



The image shows a screenshot of an email notification from Yelp. At the top, there is a red header with the Yelp logo and the text "for Business Owners". Below the header, the main content area has a white background with a red border. The title of the notification is "Your Business Has Been Added To Yelp" in bold red text. Below the title, there is an information icon (a yellow circle with an 'i') followed by the text: "Once your business has been reviewed by our Customer Support team you'll be receiving instructions on how to claim your business page." At the bottom of the notification, there is a blue link that says "View Your Business On Yelp »".

Hint- In order for your website to gain credibility on Yelp you should take the time to positively review other local businesses. These businesses may return the favor. **Keep it positive** however if you want your business to establish credibility.

Merchant Circle

Merchant Circle is a social network for businesses.

It helps local businesses gain more online exposure and connect with customers and other local businesses. Businesses who use **Merchant Circle** are able to:

Create an online listing for their business

Show up in search engines

Find out what is being said about their business and monitor its reputation.

Use As Wizard to advertise on Google and Yahoo!

Gather new customer referrals

Merchant Circle is free to join.

FREE Online Advertising For Your Local Business

For Your Local Business

In just 5 minutes, we'll get your business more exposure on the Internet.

Get Started



To Join Merchant Circle go to:

<http://www.merchantcircle.com/corporate/landing/signup.html> and click on the 'Join Now' button.

Then click on '**Get Started**'.

Steps to Add Your Business Listing to Merchant Circle

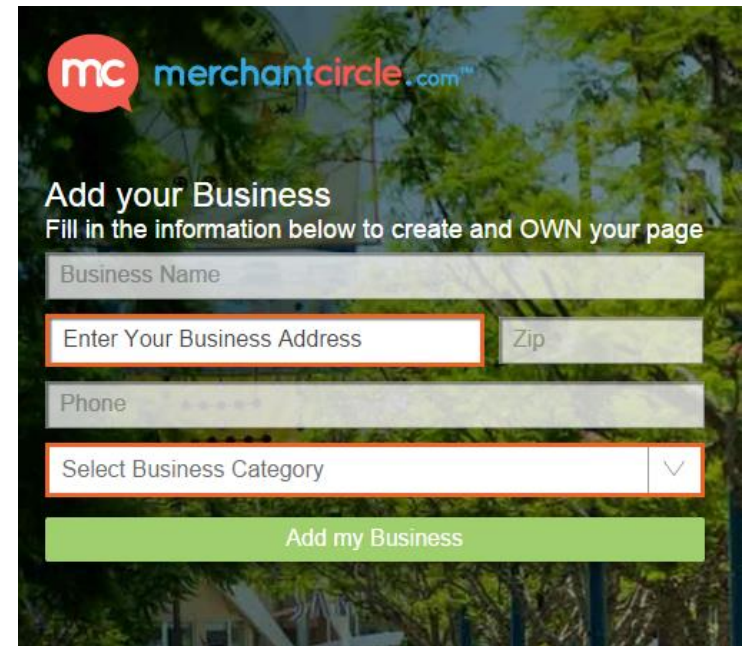
Step 1- Create a new account by filling out your name and email . Then click '**Create my account**'.

A screenshot of the Merchant Circle sign-up form. The background is a blurred image of a park with trees. At the top left is the Merchant Circle logo (a red speech bubble with 'mc' in white) and the text 'merchantcircle.com™'. The main heading is 'OWN YOUR PAGE!' in large white letters. To the right is a blue speech bubble containing the text 'Why Join?'. Below the heading is the text 'Join Merchant Circle to get in front of millions of visitors per month It's FREE!'. The form consists of three input fields: 'First Name', 'Last Name', and 'Enter your email *'. Below these is a CAPTCHA question: 'To confirm you're human, please answer the following question: Q. If the bank is yellow, what colour is it?'. There is an input field for the answer and a green 'Create my account' button. At the bottom right, there is a link: 'Not a business, [click here](#)'.

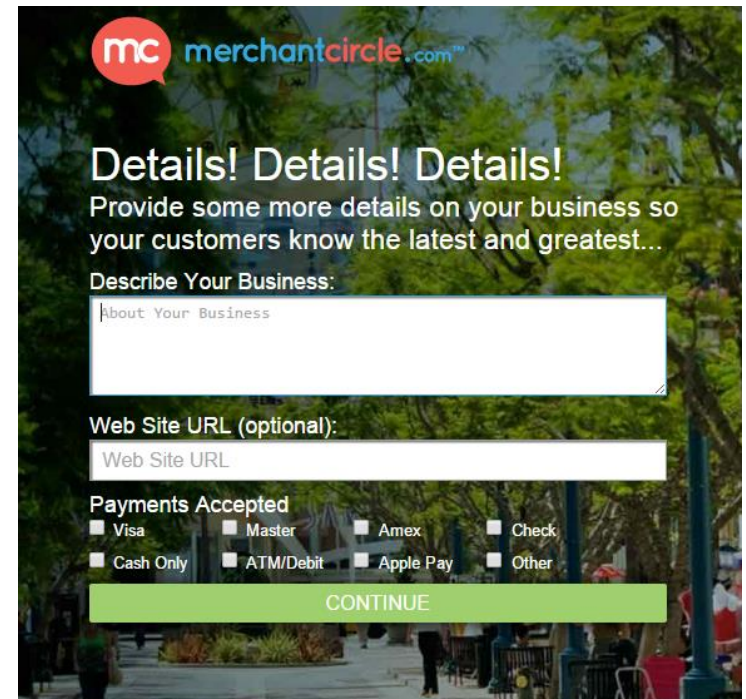
Step 2- Register your business by filling out name, contact information, phone and business category . After that click on **'Add my Business'** button.

After that provide a few details about your business to be more exposed to new customers and also provide the payments that your company will accept.

After that click on **'Continue'** button.



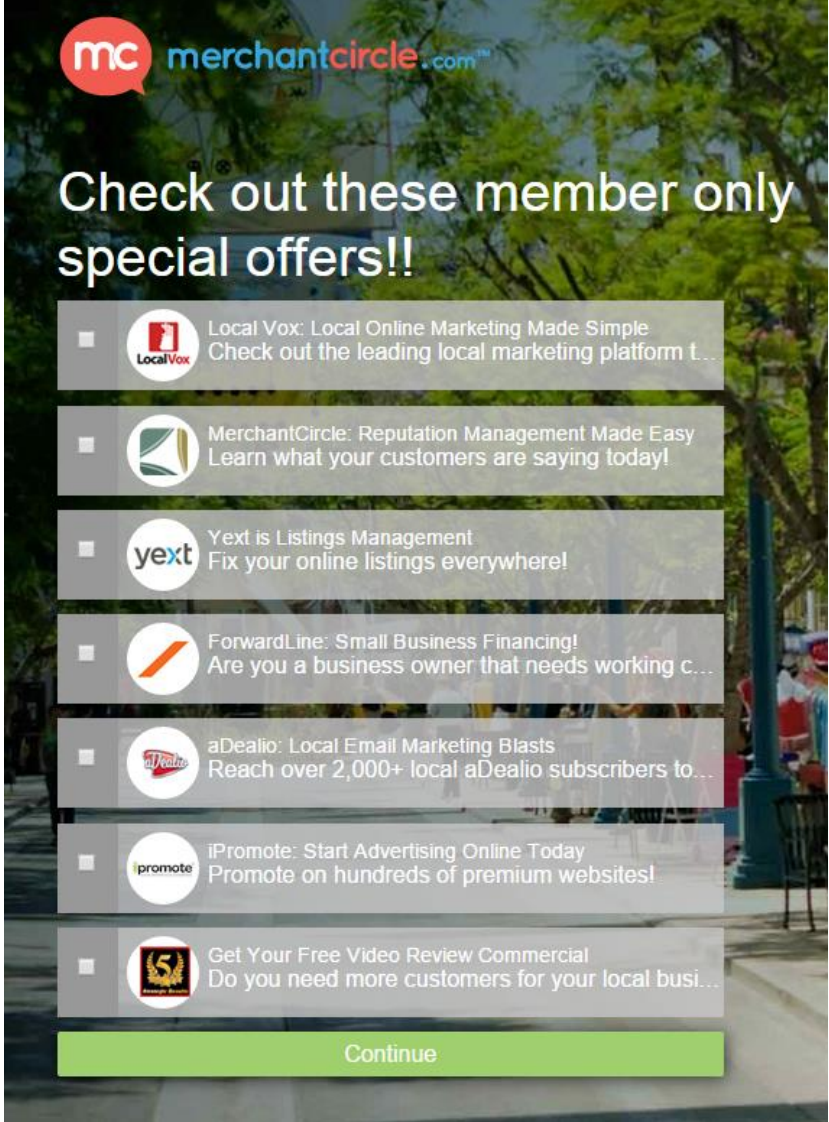
The image shows the 'Add your Business' form on the Merchant Circle website. The form is set against a background of green trees. At the top left is the Merchant Circle logo (a red circle with 'mc' in white) and the text 'merchantcircle.com™'. Below the logo, the heading 'Add your Business' is followed by the instruction 'Fill in the information below to create and OWN your page'. The form contains several input fields: 'Business Name', 'Enter Your Business Address' (highlighted with a red border), 'Zip', 'Phone', and 'Select Business Category' (a dropdown menu, also highlighted with a red border). At the bottom of the form is a green button labeled 'Add my Business'.



The image shows the 'Details! Details! Details!' form on the Merchant Circle website. The background is the same green trees. At the top left is the Merchant Circle logo and 'merchantcircle.com™'. The heading 'Details! Details! Details!' is followed by the instruction 'Provide some more details on your business so your customers know the latest and greatest...'. The form includes: 'Describe Your Business:' with a text area containing the placeholder 'About Your Business'; 'Web Site URL (optional):' with a text area containing the placeholder 'Web Site URL'; and 'Payments Accepted' with a grid of checkboxes for 'Visa', 'Master', 'Amex', 'Check', 'Cash Only', 'ATM/Debit', 'Apple Pay', and 'Other'. At the bottom is a green button labeled 'CONTINUE'.

Next, you will find some special offers from **Merchantcircle** that you can accept or reject for now. These offers can be seen later from your dashboard.

Click on the **'Continue'** button.



The image shows a mobile application interface for MerchantCircle. At the top left is the MerchantCircle logo (a red circle with 'mc' in white) and the text 'merchantcircle.com™'. Below the logo is a large heading: 'Check out these member only special offers!!'. Underneath the heading is a list of seven offers, each with a small square icon to its left and a circular logo to its right. The offers are: 1. Local Vox: Local Online Marketing Made Simple. Check out the leading local marketing platform t... 2. MerchantCircle: Reputation Management Made Easy. Learn what your customers are saying today! 3. yext: Yext is Listings Management. Fix your online listings everywhere! 4. ForwardLine: Small Business Financing! Are you a business owner that needs working c... 5. aDealio: Local Email Marketing Blasts. Reach over 2,000+ local aDealio subscribers to... 6. ipromote: iPromote: Start Advertising Online Today. Promote on hundreds of premium websites! 7. Get Your Free Video Review Commercial. Do you need more customers for your local busi... At the bottom of the screen is a green button with the text 'Continue'.

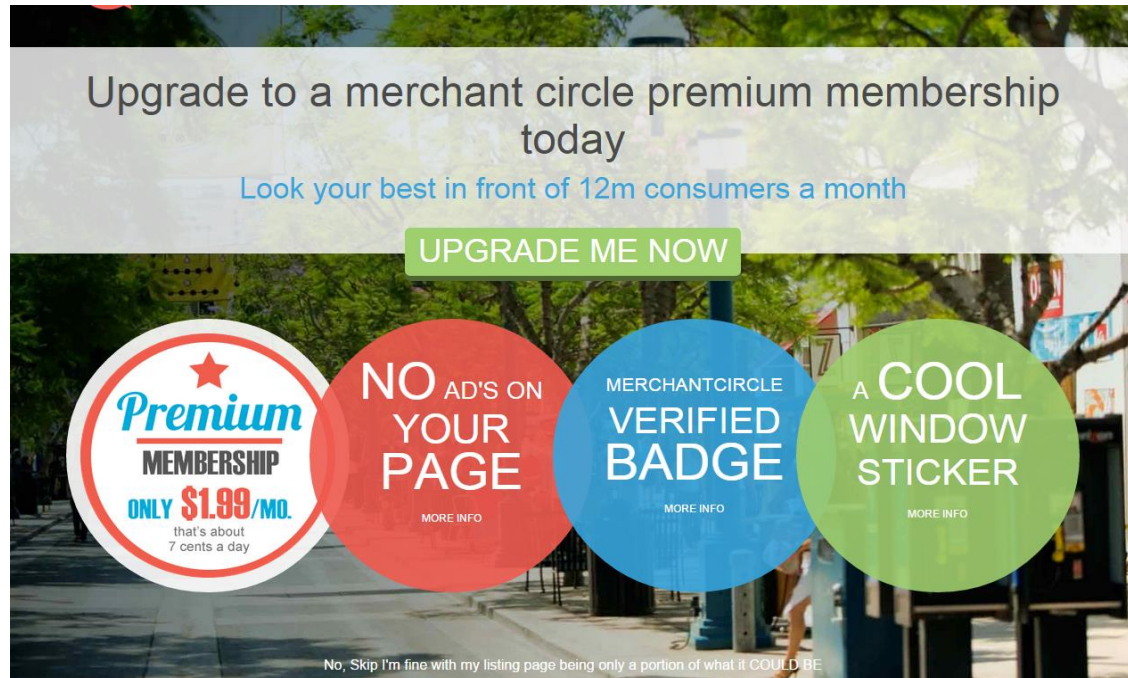
mc merchantcircle.com™

Check out these member only special offers!!

- Local Vox: Local Online Marketing Made Simple
Check out the leading local marketing platform t...
- MerchantCircle: Reputation Management Made Easy
Learn what your customers are saying today!
- yext: Yext is Listings Management
Fix your online listings everywhere!
- ForwardLine: Small Business Financing!
Are you a business owner that needs working c...
- aDealio: Local Email Marketing Blasts
Reach over 2,000+ local aDealio subscribers to...
- ipromote: iPromote: Start Advertising Online Today
Promote on hundreds of premium websites!
- Get Your Free Video Review Commercial
Do you need more customers for your local busi...

Continue

You will find an upgrade offer from that you will reject from now and click on the bottom sentence '**No , Skip I'm fine with my listing page being only a portion of what it COULD BE**'



Upgrade to a merchant circle premium membership today

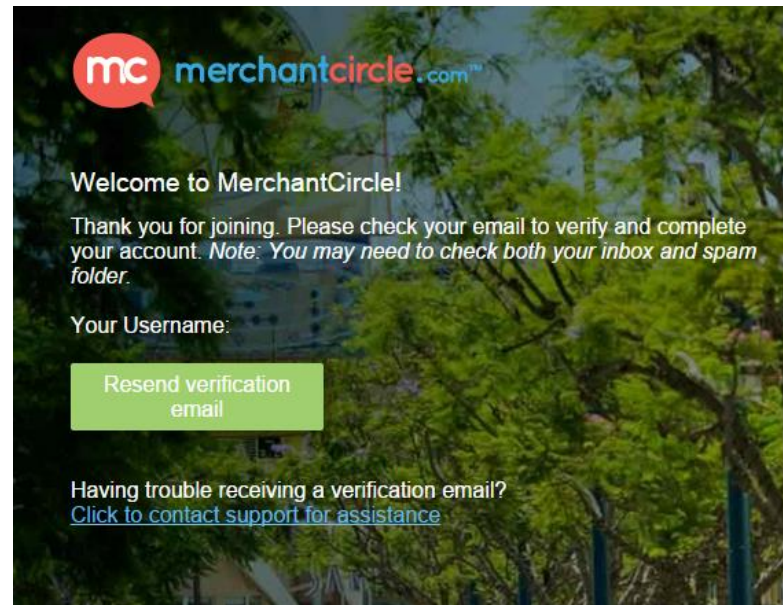
Look your best in front of 12m consumers a month

UPGRADE ME NOW

- Premium MEMBERSHIP**
ONLY \$1.99/MO.
that's about 7 cents a day
- NO AD'S ON YOUR PAGE**
MORE INFO
- MERCHANTCIRCLE VERIFIED BADGE**
MORE INFO
- A COOL WINDOW STICKER**
MORE INFO

No, Skip I'm fine with my listing page being only a portion of what it COULD BE

Step 3 - Email confirmation. You will receive an email with a confirmation link. After you receive it click on the confirmation link.



mc merchantcircle.com™

Welcome to MerchantCircle!

Thank you for joining. Please check your email to verify and complete your account. *Note: You may need to check both your inbox and spam folder.*

Your Username:

Resend verification email

Having trouble receiving a verification email?
[Click to contact support for assistance](#)

Step 4- Set up your business's profile. Try to make it as complete as possible as this will help your website's SEO rankings.

Choose your business categories, add a description and hours, add photos and coupons, then post a blog and newsletter.

The **'Profile Setup'** bar should be close to 100% when you are done.















Click **'Continue'** when your profile is complete.

Welcome To The MerchantCircle Network!

Below are links to begin your Profile Set-Up - the more complete your profile, the better your online visibility and ranking.

Profile Setup

0%

 Categorization		Choose your categories
 Description, Hours, etc.		Add your business description and hours
 Photo Management		Add photos
 Coupon Publishing		Publish a coupon
 Blogging Platform		Post a blog
 Newsletter Publishing		Publish a newsletter
 Follow Other Merchants		Start Connecting

CONTINUE

Hello, MerchantCircle. Welcome to your dashboard.

Inbox

From	Subject	Date	
MerchantCircle	Important Message	09/16/2008	
FIRST CAPITAL DBA WWW.WORKINGCAPITALMONEY.BIZ	Connection request	09/14/2008	Delete
www.freegasgonewild.com	Connection request	08/19/2008	Delete
Helloworld	Connection request	07/30/2008	Delete
Vizion Entertainment	Connection request	03/29/2008	Delete
MerchantCircle	MerchantCircle accepted your connection leave a message	02/27/2008	Delete
			See all messages

* deletes from inbox only

News Feed

Profile Completed

Listing Profile: **100% Complete**

Congratulations! Your profile is 100% complete.

Profile Stats

In the last 30 days, you've received:
1 visit(s) by Google, **1 page view(s)**, **1 ratings**, **0 visit(s)** by Yahoo!, **0 deal request(s)** were made and **0 reviews**.

[Read More](#)

Quick Invite

Enter a list of comma separated email addresses you'd like to invite:

Your **Merchantcircle** listing is now set up. The Dashboard will make it easy to control your business's information and account listings. Once your profile is set up you can begin to build up social media connections with other businesses.

Yellow Pages.com

Yellow Pages.com is an online version of the classic phone-book directory. Registering your business with **Yellow Pages.com** allows your business to be easily found by a search directory that is used by a large number of consumers. It also has other tools for helping your business expand.

It is free to sign-up with Yellow Pages.com.

To begin advertising your business on **Yellow Pages.com** go to:

www.yellowpages.com and click on the **'Let's do This'** Button , down the page .

YP helps businesses grow.

Claim your business.
Many of the benefits of YP are free. Update your business details, including hours, payment options and more.

Advertise with YP.
Reach more customers in more ways. Let us create a custom-tailored program to help your business grow.

Get Your Free Listing!

Let's Do This

Steps for Signing Up with Yellow Pages.com

Step 1- On the 'Advertise with Us' page click on 'Get Your Free Listing'

A screenshot of a Yellow Pages.com advertisement banner. The background is a blurred image of a clothing store. The text is white and yellow. The main headline is 'It All Starts with a Free Business Listing'. Below it is the subtext 'Claim yours today, and start growing your business locally.' There is a yellow button with the text 'Get Your Free Listing' and a link 'Already a Customer? Sign in here' in blue.

It All Starts with a Free Business Listing

Claim yours today, and start growing your business locally.

Get Your Free Listing

Already a Customer? [Sign in here](#)

A yellow button with the text 'Continue' in black, centered on a light gray background.

Continue

Step 2- Enter your business's information in the box provided

Business Contact Information

Enter an AKA for your business

+ Add Another AKA

Business Website(s)

 [Test Link](#)

↳

+ Add Another Website

Enter additional phone numbers

+ Add Another Phone Number

Enter email addresses for your business

↳

+ Add Another Email Address

Then Click **'Continue'**.

Visiting Your Business

Enter your business hours

	Opens		Closes		Closed
Weekdays	<input type="text" value="-Choose Time-"/>	to	<input type="text" value="-Choose Time-"/>		<input type="checkbox"/>
+ Add different times for each weekday					
Saturday	<input type="text" value="-Choose Time-"/>	to	<input type="text" value="-Choose Time-"/>		<input type="checkbox"/>
Sunday	<input type="text" value="-Choose Time-"/>	to	<input type="text" value="-Choose Time-"/>		<input type="checkbox"/>

Select any special business hours

- Open on Holidays
- Open 7 Days a Week
- Appointments Available
- 24-Hour Emergency Service

Select the payment methods your business offers

- All Major Credit Cards
- Cash
- Cash Only
- Check
- Debit
- Travelers Checks
- Financing Available
- Insurance
- No Credit Cards
- Omit Payment Methods
- Paypal

Select the credit cards your business accepts

- AMEX
- Carte Blanche
- Company Card
- Diners Club
- Discover
- JCB
- Master Card
- Visa

And that is all the information we need! You can change this information at any time by logging into your account, for which you will shortly be creating your credentials.

Enter the code in the field below



Continue

Step 4- Fill in the 'Sign Up for Online Account Services' box and click '**Sign Me Up**'.

Easy one click sign in.
We won't post anything
without your permission.

facebook.

Google+

OR

Sign up with your email:

First Name Last Name

Email

Password

Password Confirmation

By joining YP.com you agree to our [Terms of Service](#) and [Privacy Policy](#). We value your privacy, and will not post to your wall without your permission.

Join YP!

Already have an account? [Sign in »](#)

Step 5- Choose the verification process that you wish to use. You can choose verifying by phone or verifying by credit card or debit card authorization.

Verify Listing

Your listing will not be displayed on YP.com until you have completed verification.

- We'll need to verify your listing, so we know you represent the business (and not its competitor).
- Verification helps us publish your listing faster, usually within 1-4 hours.

Phone Verification

We will call the phone number on your business listing: (856) 417-1094. When you answer the phone, listen to the instructions and type in the code you will be given. Our call will show as (800) 343-7390 on your caller ID.

Click Start when you are ready.

We do not recommend cancelling this step. Your listing will not go live if you do not verify.

Cancel

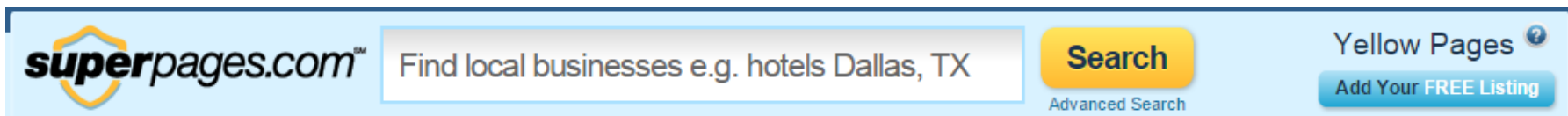
Start

Once your website and business information has been verified you can manage your business's profile and update your listing anytime.

Superpages

Superpages allows you to create a free online listing that works to connect your business with your customers. Supermedia offers a range of directories designed to enhance your business's search-ability and relevance.

To get started go to: <http://www.superpages.com/> and click on the **'Add Your FREE Listing'** button.



The screenshot shows the top navigation bar of the Superpages.com website. On the left is the Superpages.com logo. In the center is a search input field containing the text "Find local businesses e.g. hotels Dallas, TX". To the right of the input field is a yellow "Search" button with the text "Advanced Search" below it. Further right is the "Yellow Pages" logo with a help icon. Below the "Yellow Pages" logo is a blue button labeled "Add Your FREE Listing". A red arrow points upwards from the bottom of the page towards this button.

Steps to Setting up a Business Profile/Account on Supermedia

Step 1- Enter your business's phone number. Then Click the **'Find my business'** icon.

Step 2- Find your business's listing and click **'Select'**.

Choose the most accurate listing for (215) 860-3888

Smith's Ace Hdwe Newtown
2670 S Eagle Rd
Newtown, PA, 18940

select

Not Listed?
Add your business

select

Step 3- If your business is not already listed click on the **'Select'** icon from "Add your Business" field

The **'Claim your business listing'** page will show up. Add your business's information in.

1 SELECT LISTING 2 EDIT LISTING DONE!

Claim Your Superpages Business Listing

Step 1 - Select Your Listing

Enter Your Business Phone Number:

Claim Your Business Listing

Step 2 - Enter Your Information

Phone Number: (215) 860-3888

Business Information * Required Field

Business Name*

Street Address*

City*

State*

Zip Code*

Website URL

Only show my city, state and ZIP (no map will be displayed)

Add Business Categories

Search for Categories

Available Categories

Selected Categories*:

Are You a New User?

First Name*

Last Name*

Email Address*

Email address will be your login ID

Step 4- Add your business categories.

Add Business Categories

Search for Categories

Available Categories

Selected Categories*:

Step 5- Create an online account.

Then Click **'Continue'**.

Are You a New User?

Create an Online Account

First Name*

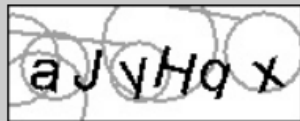
Last Name*

Email Address*
Email address will be your login ID

Confirm Email*

Password
A temporary password will be emailed to you. You will be prompted to change the temporary password the first time you login.

Type the Code Shown
This code can be typed in all lowercase


[Try a different image](#)

Step 6- Agree to the website's Terms and Conditions by clicking the small box and the **'Accept'** icon.

Terms & Conditions

PLEASE READ THE FOLLOWING TERMS AND CONDITIONS (THE "TERMS AND CONDITIONS"), BY CLICKING ON THE "I AGREE" BUTTON AT THE END OF THESE TERMS AND CONDITIONS, YOU AGREE (ON BEHALF OF YOURSELF, INDIVIDUALLY, AND THE BUSINESS) TO BE BOUND BY THESE TERMS AND CONDITIONS. YOU MAY PRINT AND KEEP A COPY OF THESE TERMS AND CONDITIONS. These terms and conditions were last updated January 4, 2010. For purposes of these Terms and Conditions: (1) "SuperMedia," "we," "us" and "our" mean SuperMedia LLC; (2) "You", or "Your" means the person clicking on

I have read these Terms & Conditions

accept

deny

Step 7- You will then receive a confirmation e-mail. Follow the instructions to confirm your account.

Confirm Your Email Address

A confirmation email has been sent to saramarsee@gmail.com.

To complete the **Claim Your Business Listing** process, please check your email and follow the link to confirm your account.

Your listing will then be updated onto Superpages's site.

Citysearch

Citysearch offers its users information about businesses in specific cities. It provides contact information, local maps, directions and reviews about local businesses, which helps consumers choose a business they may wish to use in a new city.

Getting your business onto **Citysearch's** online directory makes it easy for anyone traveling to your location to find your business.

To register to advertise your business on **Citysearch** go to:

https://signup.citygrid.com/cyb/find_business

FIND YOUR BUSINESS CREATE YOUR ACCOUNT VERIFY

Claim your
Citysearch
profile for free!

- ✓ Add photos, a welcome message, and business hours
- ✓ Win new customers with a special offer or deal
- ✓ Enhance and update your profile anytime

Find Your Business

Business Name or Category

City or Zip **Find My Business**

No businesses found. Please try a different search term.

Step 1- Fill in your business name and city or zip code. Then click **'Find My Business'**.

Steps for Signing Up with Citysearch

Step 2- Choose your business listing and click on **'Claim This Business'**.


Find Your Business

Choose Your Business (4 results)

Ace Hardware
521 E 4th St
Bethlehem, PA 18015
[Claim This Business](#)

Miller Supply Ace Hardware
Rt. 329 & Savage Rd
Northampton, PA 18067
[Claim This Business](#)


Madle's Ace Hardware
3570 Lanark Rd
Coopersburg, PA 18036



Step 3- Create an account and then click on **'Claim Today'**.

You are about to claim Ace Hardware at 521 E 4th St, Bethlehem, PA 18015
[Search again](#)

Create your account to complete your claim. Come back anytime to update your business profile.

 
[or Login to CityGrid](#)

Verify Ace Hardware

When you're ready, push the button and we'll call you with a 3-5 digit verification code. You will need to enter the verification code into the field below. You may want to have a pen ready to jot the number down. Before we call, please verify that the number listed below is correct.

Call me now at (610) 866-0532

[Not the right number?](#)

When you have your code, type it in here:



I agree to the [Terms and Conditions](#)

Submit



Step 4- Follow the instructions to verify your business, then agree to the **'Terms and Conditions'**.

Then click **'Submit'**. Your business will then be claimed on **Citysearch**.


MapQuest

MapQuest is an online mapping and driving directions website. It makes it easy for consumers to locate businesses they may wish to use locally. **MapQuest** can help your business get found online and will make it easy for prospective customers to find your location in person. Getting your business on **MapQuest** is free.

To get started to go
MapQuest's business
listings home page at:
<https://listings.mapquest.com/pl/mapquest-claims/preview.html>

Claim Your MapQuest Listing

MapQuest has partnered with Yext so you can claim your business listings. Fill in your business information below to claim your business.

Business Name	<input type="text"/>	Example Business 123 Sample Rd. New York, NY 10011 www.example.com (123) 456-7890
Address	<input type="text"/>	Call today!
City, State, Zip	<input type="text"/> --- <input type="text"/> <input type="text"/>	
Business Phone	<input type="text"/> <small>Main phone number for this listing</small>	
Business Owner Name	First <input type="text"/> Last <input type="text"/>	
Business Email	<input type="text"/>	
Number of Locations	--- <input type="text"/> <input type="text"/>	
Web Site	<input type="text"/>	
Featured Message	<input type="text"/>	
Business Category	Type to begin searching ...	
Description	<input type="text"/>	

Steps to Getting Your Business Listing on MapQuest

yext [Already have an account? Sign in here](#)


Claim Your MapQuest Listing

MapQuest has partnered with Yext so you can claim your business listings. Fill in your business information below to claim your business.

Business Name	<input type="text"/>
Address	<input type="text"/>
City, State, Zip	<input type="text"/> --- <input type="text"/>
Business Phone	<input type="text"/>
<small>Main phone number for this listing</small>	
Business Owner Name	First <input type="text"/> Last <input type="text"/>
Business Email	<input type="text"/>
Number of Locations	--- <input type="text"/>
<small>How many locations do you personally manage</small>	
Web Site	<input type="text"/>
Featured Message	<input type="text"/>
Business Category	Type to begin searching ...
<small>You can add more categories later</small>	
Description	<input type="text"/>

Example Business
123 Sample Rd. (123) 456-7890
New York, NY 10011
[www.example.com](#)

[Call today!](#)



mapquest ©2013 MapQuest




































Step 1- Enter your business's information, including location, phone number and number of locations.

Then click on **'Continue'**.

Continue

Step 2-

Choose which payment plan you want to use and click on 'Pick Plan'.

Save 55%!			
<h3>MapQuest</h3> <p>Listing on MapQuest</p> <p>\$3/week*</p> <p>*Billed at \$150 Annually</p> <p>Claim Your Listing on the Following Site</p>  MapQuest	<h3>Essential</h3> <p>Top Online Sites</p> <p>Original Price: \$20/week</p> <p>\$9/week*</p> <p>*Billed at \$449 Annually</p> <p>Claim Your Listing on the Following Sites</p>  MapQuest  Yahoo!  Facebook  Bing  Yelp  WhitePages  Superpages  Citysearch  Local.com  Foursquare	<h3>Complete</h3> <p>Our Entire Network</p> <p>Original Price: \$24/week</p> <p>\$10/week*</p> <p>*Billed at \$499 Annually</p> <p>Full Essential Package</p>          <p>35+ Emerging Sites</p>       <p>PowerListings+</p> <p>PowerListings+ allows you to publish Products, Services, Calendars, Staff Bios and Menus around the web</p> <p>Yext Pages</p> <p>Yext Pages lets you add all of your enhanced content to your website!</p>	<h3>Premium</h3> <p>All Features</p> <p>Original Price: \$35/week</p> <p>\$15/week*</p> <p>*Billed at \$799 Annually</p> <p>Full Complete Package</p>          <p>Review Monitoring</p> <p>Keep track of the ratings and reviews your customers post on your online listings</p> <p>\$300 Value!</p> <p>Training Session</p> <p>Get a personalized one-on-one training session to walk through the user-friendly dashboard</p> <p>\$100 Value!</p>
PICK PLAN	PICK PLAN	PICK PLAN	PICK PLAN

Step 3- Fill out your contact information and billing information.

Then click **'Place Your Order'**.

Once your order has been processed your listing will go live on **MapQuest**. You will receive a confirmation email that will provide information regarding how to edit and see your listing.

Your Contact Information

First Name

Last Name

Email

Billing Information

Name on Card

Address








City, State, Zip --

Billing Phone
(555) 555-5555

Card Number

Expiration

I agree to the Yext PowerListings and Dashboard [terms and conditions](#)

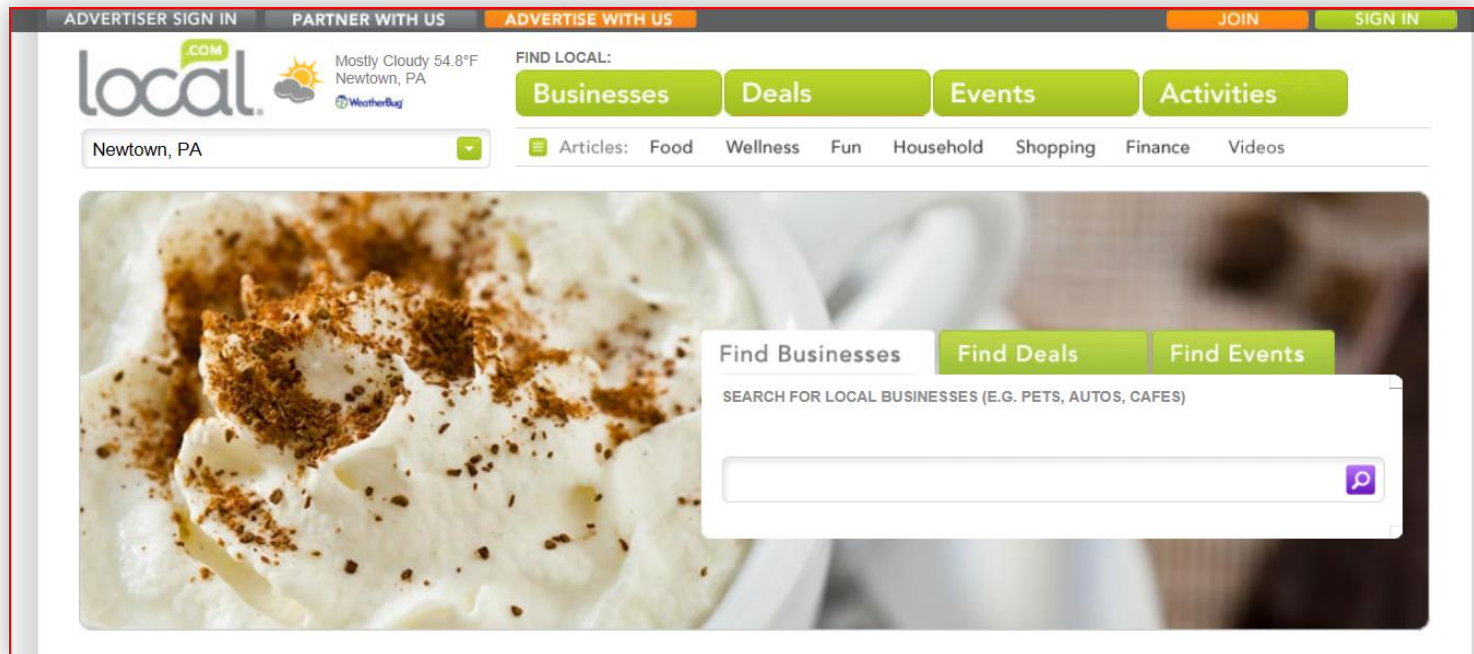








Local.com

Local.com is another locally-based online directory that is available for free to businesses. **Local.com** helps customers find local businesses as well as deals and advertisements.

To get your business listed on Local.com start by going to **www.local.com**.

Then click on **'Advertise with Us'**.



The screenshot shows the Local.com website interface for Newtown, PA. At the top, there are navigation links: ADVERTISER SIGN IN, PARTNER WITH US, ADVERTISE WITH US, JOIN, and SIGN IN. The main header features the Local.com logo, a weather widget showing 'Mostly Cloudy 54.8°F Newtown, PA' with a WeatherBug icon, and a 'FIND LOCAL:' section with buttons for Businesses, Deals, Events, and Activities. Below this is a search bar containing 'Newtown, PA' and a dropdown menu for 'Articles: Food, Wellness, Fun, Household, Shopping, Finance, Videos'. The main content area displays a large image of a dessert (possibly a latte or coffee) with a search overlay. The overlay includes buttons for 'Find Businesses', 'Find Deals', and 'Find Events', followed by the text 'SEARCH FOR LOCAL BUSINESSES (E.G. PETS, AUTOS, CAFES)' and a search input field with a magnifying glass icon.

Steps to Listing Your Business on Local.com

Step 1- Fill in your business's information and Click the **'Get Started'** icon.

Fill out this form to claim your business listing

First Name*

Last Name*

Business Name*

Business Website

Business Category

Email*

Phone*

Street Address*

City* State* Zip*

It's fast, easy and free!

Local.com has partnered with Yext so you can claim your business listings on Local.com as well as 40+ other sites.

Fill out this form and claim your business listing today!



I'm also interested in: (Check all that apply)

- Phone Systems Online Marketing
- Postage Meters Credit Card Processing
- Web Design Hiring Employees

I agree to the [terms of service](#)

Get started ▶

Create your Free Business Listing

Welcome! Setting up your free business listing is quick and easy and ta information below then click 'Continue' to preview your business lis

Business Info

* = required field

First Name *



Please enter your First Name

Last Name *

Business Name *

Phone Number *

Contact Email Address *

Business Email Address

Business Fax Number

Your Website's URL

Address *

City *

Step 2- Fill out your business listing information.



Create Your Profile Page

Add details about your business below and upgrade to enhance your listing

Business Listing



SDM Technology

(215) 920-7933

Serving your area

[view website](#)

[Click here](#) to edit your business listing

Categories

Enter the categories in which you would like your listing to appear.

* = required field

Primary Category *

Secondary Category

Business Information

Tag Line

[Upgrade To Add Tagline](#)

Description

Services

Products

Step 3- Create your business's profile page, including your business's primary category and tag line information.



Step 4- You will be asked to search for keywords relating to your business's category. Simply type in a keyword that relates to your business and the site will automatically locate relevant keywords for you to choose from. Select keywords that will help customers locate your business.

Step 5- Confirm your business's listed information. Then create a password for your username.

Then click on **'Confirm Listing'**.

Categories

[Save](#)

1. Enter a keyword to find related categories.
2. As you type, a list of categories will display below.
3. Select a category that best describes your business.

To revise the category list, erase the keyword/category that is displaying and type another keyword. You will then see another list of related categories.

Primary Category Required

Second Category

Confirm and Submit Your Free Business Listing

Your free business listing is ready to go. Click 'Confirm Listing' and your listing should appear within 48 hours. Want to add more features? Click 'Upgrade' to add your logo, photos, video, special links and more!

Free Listing Preview

SDM Technology
(215) 920-7933
Serving your area
[view website](#)

Business Listing	✓
Business Logo	✗
Business Info	✓
Additional Details	✓
Categories	✓
Photos	✗
Video	✗
Special Links	✗

[Edit](#)

Free Listing Register

[Upgrade](#)

Enter and confirm a password to create a new account for this listing or [login to an existing account](#).

First Name

Last Name

Username (Contact Email)
Jimmy99988888@yahoo.com

Password (minimum 6 characters)

Confirm Password (minimum 6 characters)

[Confirm Listing](#)

Step 6- Your Local.com business listing has now been submitted. You can also choose to upgrade your listing options by selecting the **'Upgrade to Premium Business Listing'** icon.

Once your business listing is complete you can upgrade to offer more photos, videos and special links if you choose to.

Thank You!

Thank you for submitting your free business listing. Want more visibility? 'Upgrade to a Premium Business Listing' to add more features - including

Your Free Business Listing

SDM Technology

11 Avondale Dr

Newtown, PA 18940 | [map](#)

(215) 920-7933 | [view website](#)

Business Listing



Business Logo



Business Info



Additional Details



Categories



Photos



Video



Special Links

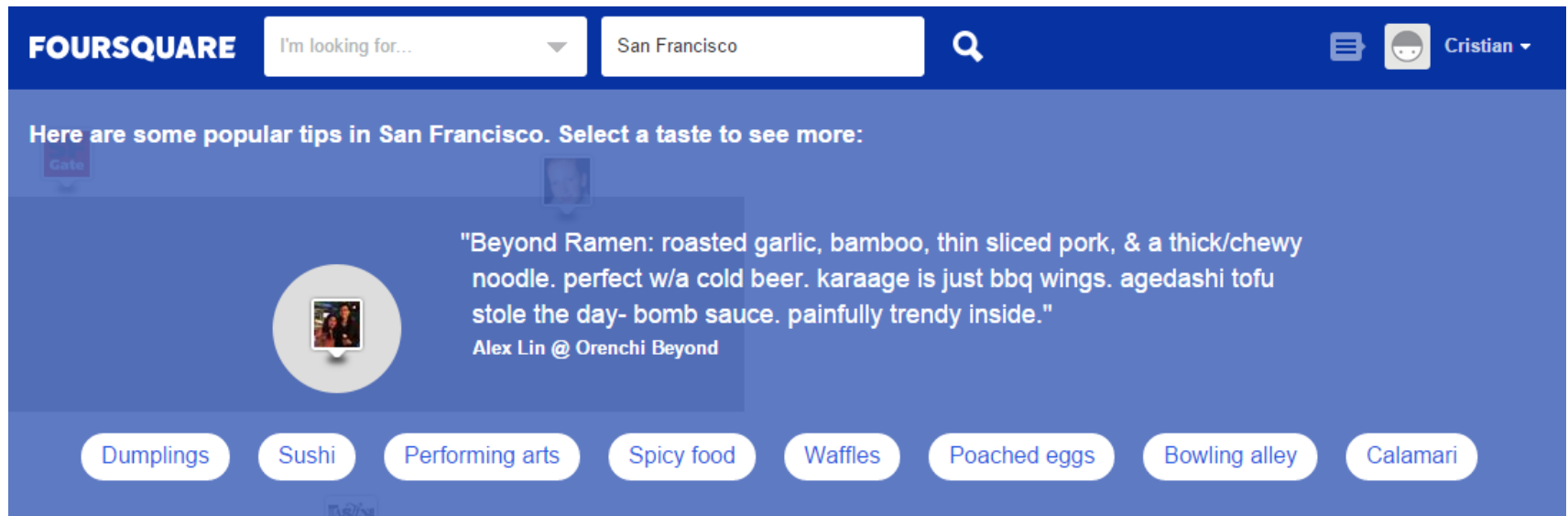


[Upgrade to Premium Business Listing](#)

Foursquare

Foursquare is an innovative online social directory for mobile devices. It allows online users to locate local venues and businesses while they are on the go. Creating a **Foursquare** account will increase your business's online presence and allow customers to find you on the go.

To get started go to: <https://foursquare.com/signup/>



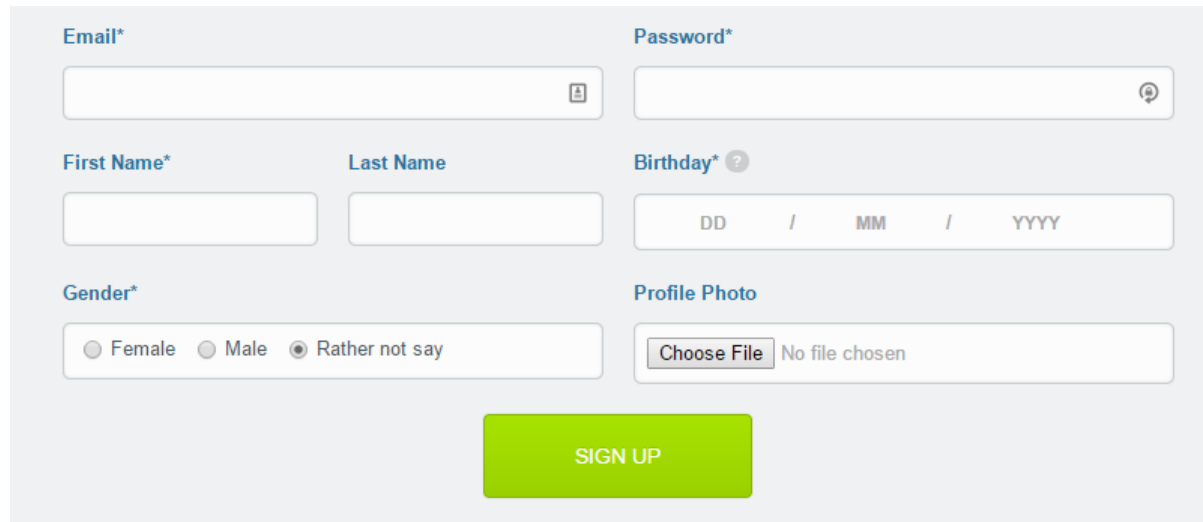
The screenshot shows the Foursquare website interface. At the top, there is a dark blue header with the Foursquare logo on the left. To the right of the logo is a search bar with the text "I'm looking for..." and a dropdown arrow. Further right is a location input field containing "San Francisco" and a magnifying glass search icon. On the far right of the header is a user profile icon for "Cristian" with a dropdown arrow.

Below the header, the main content area has a blue background. It starts with the text "Here are some popular tips in San Francisco. Select a taste to see more:". Below this text is a circular profile picture of a person, and next to it is a quote: "Beyond Ramen: roasted garlic, bamboo, thin sliced pork, & a thick/chewy noodle. perfect w/a cold beer. karaage is just bbq wings. agedashi tofu stole the day- bomb sauce. painfully trendy inside." followed by the attribution "Alex Lin @ Orenchi Beyond".

At the bottom of the main content area, there is a horizontal row of eight white buttons with rounded corners, each containing a different food or activity: "Dumplings", "Sushi", "Performing arts", "Spicy food", "Waffles", "Poached eggs", "Bowling alley", and "Calamari".

Steps to Setting Up a Foursquare Account

Step 1- Fill in the required information to sign up with FourSquare . Then Click **'Sign Up'**.



The image shows a screenshot of the Foursquare sign-up form. The form is set against a light gray background and contains the following fields and options:

- Email***: A text input field with a small icon on the right.
- Password***: A text input field with a small icon on the right.
- First Name***: A text input field.
- Last Name**: A text input field.
- Birthday* ?**: A date selection field with a dropdown menu showing "DD / MM / YYYY".
- Gender***: A radio button group with three options: "Female", "Male", and "Rather not say".
- Profile Photo**: A file upload field with a "Choose File" button and the text "No file chosen".

At the bottom center of the form is a prominent green button labeled "SIGN UP".

Step 2- Perform a search for your business. Click on your business listing then scroll down.

Suggestions for **Best Nearby** near **New York**

Show me: **Specials** Haven't Been Following Price Open Now Saved Liked

1. **Ea**
Click to see places offering specials.
200 5th Ave (at W 23rd St)
Gourmet • 1 • \$\$\$\$ • View Services
K@rThkk R. • July 8, 2013
Dine at Manzo... Food's delicious... Have to try the Beef Carpaccio n NY Strip Steak... Just Delicious!!!

2. **The Original Chinatown Ice Cream Factory 華埠雪糕行**
65 Bayard St (btwn Elizabeth & Mott St)
Ice Cream • \$\$\$\$ • View Menu
Jennifer N. • May 26, 2013
Get two flavors in one cup. Lychee and almond cookie are delish!

3. **Num Pang Sandwich Shop**
1129 Broadway (btwn W 25th & W 26th St)
Sandwiches • \$\$\$\$ • View Menu
Pam L. • September 11, 2013
Pork belly sandwich is yummy and their grilled corn is delish but super messy. Watermelon juice is also Great on a hot day!

Step 3- Under “**Is this your business?**” Click the ‘**Claim it now**’ icon.

Is this your business? Claim it now.
Make sure your information is up to date. Plus use our free tools to find new customers.

Step 4 - Click the box that says you 'Agree to the Venue Platform Terms of Use'. Then Click **'Get Started'**.

Step 5- Enter your business's phone number for verification. Then Click **'Continue'**.

Step 6- You will receive a phone call. Enter the code when prompted. Then Click **'Continue'**. Once you are verified you can alter or edit your business's profile.

Over 750,000 businesses are using foursquare's [free tools](#) to reach our 20,000,000-strong community. In just 90 seconds and for a one-time \$1 USD verification fee, you'll be able to:

- Attract**
customers with specials and promotions
- Analyze**
real-time data about your patrons
- Update**
information on your business' page

Still not sure? [Learn more](#) about claiming your business.

I'm the owner (or working on behalf of the owner) and I agree to the [Venue Platform Terms of Use](#)

Get Started

Step 1 Terms of use | Step 2 Confirm phone number | Step 3 Final verification



Calling 2158603888. When prompted, please enter the following code:

1059

Continue

Step 1 Terms of use | Step 2 Confirm phone number | Step 3 Final verification

Enter your phone number below (cell phones work!) to receive a call to verify your claim.

Continue

Step 1 Terms of use | Step 2 Confirm phone number | Step 3 Final verification

LinkedIn

LinkedIn is professional business-related online networking site. It allows business professionals to interact with one another and create business connections. Your business's **LinkedIn** profile will help it be found on search engines by consumers.

To set up a LinkedIn profile go to: **www.linkedin.com**
And click on '**Join Now**'. **Signing up is free.**

Achieve what you do.



Start - is free.

Joining not take more than 2 minutes.

Prenume



Nume

Adresa de e-mail

Parolă (minimum 6 caractere)



By clicking "Join Now", you agree to the [User Agreement](#), [Privacy Policy](#) and [Cookie Policy](#) LinkedIn.

Join now

Steps to Creating Your Own LinkedIn Profile

Step 1- Fill in the required information to start creating your profile. Then click **'Create my profile'**.

Step 2- LinkedIn will ask if you want to search for other members that you already know. You can click on **'Skip this step'** to continue creating your profile.

sara, let's start creating your professional profile

* Country

* ZIP Code

e.g. 94043

I am currently: Employed Job Seeker Student

* Job title

I am self-employed

* Company

Create my profile

* Indicates required field.

See Who You Already Know on LinkedIn

Step 2 of 5

Searching your email contacts is the easiest way to find people you already know on LinkedIn.

Your email:

Continue

We will not store your password or email anyone without your permission.

Skip this step »

Step 3- LinkedIn will ask you to confirm your e-mail address. To do this open your e-mail account, then open the e-mail sent from **LinkedIn**.

Then click on **'click here'**.

Confirm Your Email Address

Confirm the email address **Jimmy99988888@yahoo.com**.

After clicking the button below you will be asked to sign in to your account to confirm this email address.

Confirm

LinkedIn

[Click here](#) to confirm your email address.

If the above link does not work, you can paste the following address into your browser:

https://www.linkedin.com/e/csrfZ_sO/25I2y4-qua0I23w-19/cnf/-IDsUGNAJv1pZEN_sqJ0a53CE8C28P0Jq-mil?hs=false&tok=2f-On6B0pbE4Y1

You will be asked to log into your account to confirm this email address. Be sure to log in with your current primary email address.

We ask you to confirm your email address before sending invitations or requesting contacts at LinkedIn. You can have several email addresses, but one will need to be confirmed at all times to use the system.

If you have more than one email address, you can choose one to be your **primary email address**. This is the address you will log in with, and the address to which we will deliver all email messages regarding invitations and requests, and other system mail.

Thank you for using LinkedIn!

--The LinkedIn Team

<http://www.linkedin.com/>

© 2011, LinkedIn Corporation

Congratulations! You've just created your professional profile.

Step 4 of 5

Sam Dill

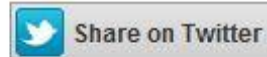
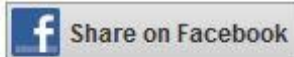
Owner, SM Technology

Greater Philadelphia Area | Telecommunications

I just joined LinkedIn and created my professional profile. Join my network.
<http://lnkd.in/jjUP36>

Your profile URL: <http://lnkd.in/jjUP36>

Count: 98




[Skip this step »](#)



Step 4- Now your **LinkedIn** profile is set-up. You can now choose to share your new profile with other social networks or click on '**Skip this step**'.

Your Account is Set Up — Choose Your Plan Level

What Do You Want to Do? What's this?	 Premium	Basic (Free)
Create a professional profile and build your network	✓	✓
Join industry or alumni groups	✓	✓
Search & apply for jobs	✓	✓
See who's viewed your LinkedIn Profile	✓	Limited
View the professional profiles of over 120 million people	✓	Limited
Send messages to people you aren't directly connected to	✓	
Premium search filters & automated search alerts	✓	
Save profiles into folders	✓	
Add notes & contact info to any profile	✓	
Reach out to over 120 million users	✓	
	Choose Premium Plans starting from \$24.95	Choose Basic Free

[Skip this step »](#)

Once your **LinkedIn** profile is set up you can choose to add premium features for an additional charge.

The basic LinkedIn package is free.

Angie's List

Angie's List is a user-specific online site that allows consumers to provide first-hand reviews of local businesses. To ensure that all reviews are accurate, **Angie's List** requires that all users register and pay to use the site, as a way of verifying their comments. Setting up your business on **Angie's List** allows it to be easily found and lets you take advantage of positive reviews from your customers. **This is a free service.**



To get started go to the Angie's List Business Center at: <http://business.angieslist.com> click '**Claim your business profile**'.

Steps to Registering with Angie's List

Step 1- Perform a search for your company by typing in your business's name and zip code. Then Click '**Search**'.

Step 2- Select your business if you can find it. If you haven't added it yet then click on '**Add Company**'.

Step 1 of 2

Find Your Company

* + *

Know your Company ID? [Click here to search by Company ID instead.](#)

Select a Company

	Company Name	Contact	Phone	Address
<input type="button" value="Select"/>	SMS INC		610 497 2012	52 CONCORD RD
<input type="button" value="Select"/>	SMS CONSTRUCTION		610 486 6642	1138 ROMANSVILLE RD
<input type="button" value="Select"/>	SM Technology	Dills, Sam	215 920 7933	11 Avondale Dr
<input type="button" value="Select"/>	SM Landscaping LLC	McCann, Steve	610 500 1123	820 Taylor Rd
<input type="button" value="Select"/>	DIAMOND REO SMS INC		302 798 6845	52 CONCORD DR

Can't find your Company? or

Step 3- Fill in your company's information and Click **'Continue'**.

Add your company

Provide the following information to create your business. You can add additional information after registration.

* Company Name

Address * City * State * Zip

* Phone (10 digits) Email

* First Name * Last Name

Select the general service group for your business.

Consumer Services Classic Car Services Health Related Services

To add a category, select it and click the right arrow. To remove a category, select it and click the left arrow. **At least one category is required.**

Available categories

- Accessories - Auto
- Accessories - Classic Car
- Accountants/Tax Consultants
- Air Conditioning - Auto
- Air Conditioning - Classic Car
- Air Duct Cleaning
- Air Intake Systems
- Air Intake Systems - Classic Car
- Alarms
- Alarms - Classic Car

Selected categories

[Why are some categories required?](#)

Step 4- Set up your account, check the confirmation box and Click **'Submit'**.

Step 2 of 2

Now, set up your account access:

* First Name * Last Name * Email

* Password * Confirm Password

How did you hear about us?
select...

* I confirm I am an employee of this business and agree to the [terms of service](#).

* Required Fields | Please Note: Angie's List will not sell, trade or rent your contact information to any third parties.

Step 2 of 2

Thank you for registering!

Your association has been set up for SMS Marketing on Angie's List and you will receive an email confirming your registration. Any other associates registered to SMS Marketing will be notified of this update.

Sign in regularly to ensure profile accuracy, read recent reviews and learn about new ways to reach our members!

[Access your profile](#)

Your **Angie's List Company Profile** is now step up. You can update your profile's information at any time.

Manta.com

Manta.com is the world's largest online community for promoting small businesses. Listing your small business with **Manta.com** will increase your web presence, help you differentiate your company from the rest and allow customers to find you.

It is free to claim your small business's listing.



To get started claiming your small business listing Go to:
www.manta.com.

Then Click on the **“Add your business”** icon.

manta Tools Resources Community Find a Business + ADD BUSINESS

Rediscover America's Small Business

Find great businesses around the corner and across the country.

Find products, services, businesses Near Constanta, 14 GO

Casual Shoes

Quality Footwear At Arciuolo's we stock nothing but the highest quality shoes, sneakers, boots and sandals. Every pair of more »

from Arciuolo's Shoes in Milford, CT

Social Media Marketing

We help small businesses grow their online presence and increase sales through social media. We offer full service more »

from Upvote Media in Bayside, NY

Soothing Soles Foot Soak

Do you have tired sore feet after a long hard day? I do and that is why I created Soothing Soles Foot Soak, a special blend more »

from Scenter of the Mind in Rolling Meadows, IL

Step 1- Fill in your business's name, country, address, zip code and your main contact details. Then click on **'Add my Company'**

Step 2- Fill in your personal information for your new Manta account. You can enable or disable receiving newsletter by checking or unchecking the box above the 'Join Manta' button. After this click on **'Join Manta'** button.

Joining Manta is easy, and a great way to extend your business' reach

What is the name of your company?

Enter company name

Where is your company located?

123 Example Blvd #200

City

State

Zip

How can customers contact you?

http://www.example.com

(555) 555-1212

Add My Company

Already a member? [Sign in](#)

* U.S. Businesses only

Joining Manta is easy and a great way to find your favorite small businesses

First Name *

Last Name *

Email *

We will never publish your email address. Ever.

Password *

Confirm Password *

Send me Manta newsletters, weekly information and advice on all aspects of running my business

Join Manta

Already a member? [Sign in](#)

By joining I accept Manta's [Terms and conditions](#)

Step 3- Your business will not yet be verified by **Manta.com**. Call the number provided and insert the verification code you are given.

Once this step is complete your business listing will appear on the website.

Your account is still unverified



Call: 1-866-751-6481

Reference Code: MX4YNT1

This important free service allows Manta to confirm the accuracy of your listing. Once verified, your Verification Badge will be featured prominently in Manta's Business Search.

Step 4- Now you have a profile page. Add as much information to this profile as you can to make it complete. Add your logo, website URL and e-mail address so customers can find you.

Click the **'Edit'** icons to make changes.

Products & Services

Hey! You need to add products so that people know what you sell!

+ Add a product showcase page

Create a quick list of up to 30 products and services you offer.

+ Create a product list

About

This is where you tell everyone what makes your company great.

+ Tell people about your company

Business Categories

This is where you categorize your business.

+ Categorize your company

Company Contacts

Social Links

If you have a Twitter or Facebook page, we've got a place for you to share them.

+ Add social links

Business Hours

People want to know when your business is open. List your hours to let them know.

+ Add hours

Contact Information

Additional Contact Information

Phone Numbers | [Edit](#)

Web | [Edit](#)

Email Addresses | [Edit](#)

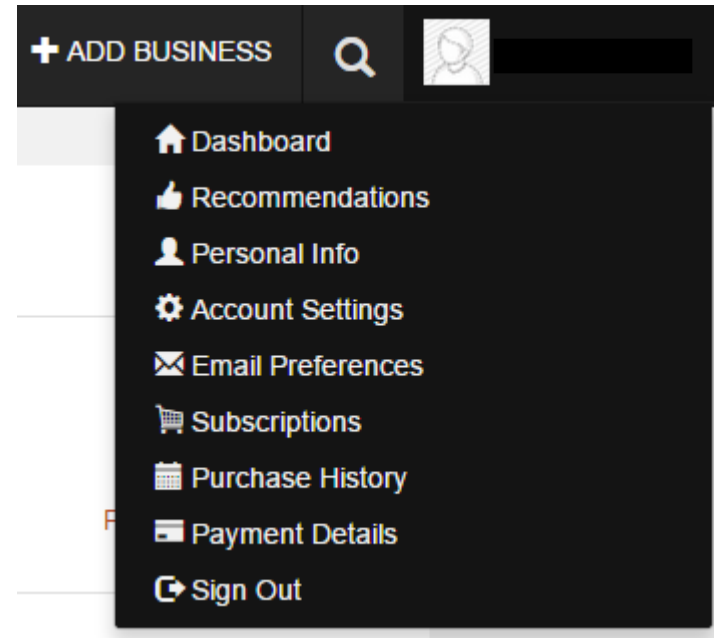
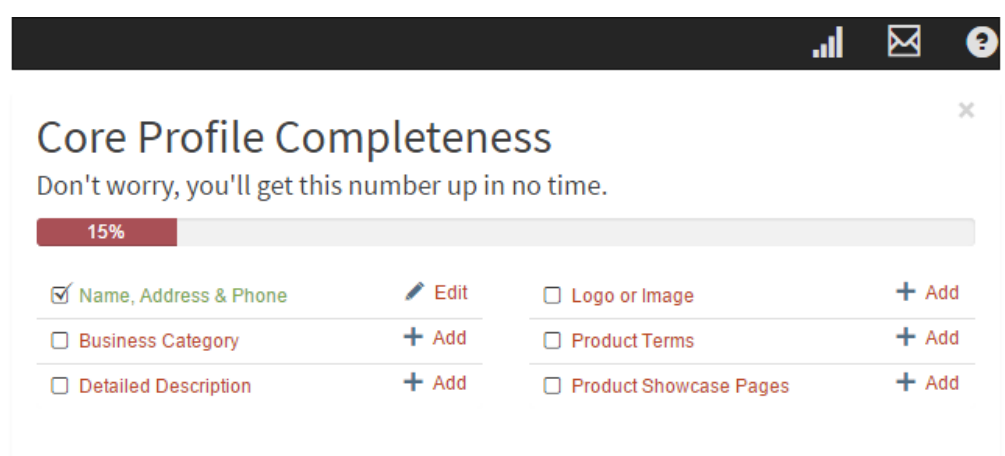
Step 6- Continue to add to your company profile until the profile completeness bar is at 100%. The more complete your profile is the more customers will be able to find out about your business.

Add things like contact info, business hours, and an 'About Us' section.


Post updates to keep your customers informed.

Build a showcase of your products or services too.

You can also connect with your other social media sites.




Your **Manta.com** page is now set up. Use the tool bar to finish filling in all of your company information. You can preview your listing at anytime by clicking the 'Preview' button. You can also track how many viewers your listing gets through the 'Stats' icon. Edit your **Manta.com** listing often and add updates regularly.

 Business Dashboard


 Recommendations

 Personal Info

 Account Settings

 Email Preferences

 Subscriptions

 Purchase History

 Payment Details

My Businesses



MKD Development

 Stats

 Edit

 Preview

Kudzu

Kudzu is another online business directory that has become very popular with Internet users. The directory aggregates ratings and reviews on local businesses all over the country. Users can also search for local businesses in their area. This is a free online directory.

To register your business on **Kudzu** start by going to **www.kudzu.com**.

The screenshot displays the Kudzu website interface. At the top left is the Kudzu logo. To the right are links for "Review a Business", "Log In", and "Business Log In", along with social media icons for Twitter, Facebook, Google+, and Pinterest. A prominent advertisement for "RELIABLE HEATING & AIR" is featured, offering a "WINTER FURNACE TUNE UP" for \$89 (1st System) and \$59 (each Add'l system). The ad also mentions "Includes 1\"

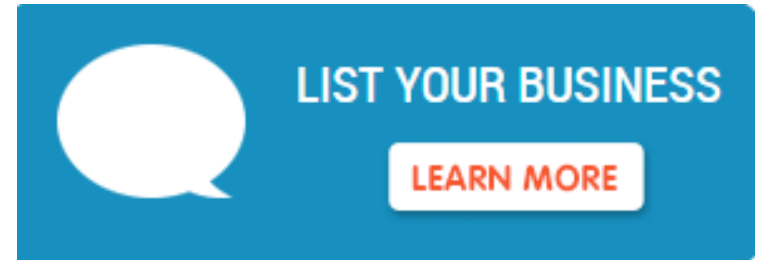
I am looking for a... Atlanta, GA 30303 GO

Dr. Roof
Roofing - Siding - Painting

FIND IT ON KUDZU
Use Kudzu to discover top-rated services:

- Auto
- Health
- Home
- Articles
- What It Costs

Step 1- Click on the **'Get Listed'** icon under the **'Article'** and **'What it costs'** categories from menu.



Step 2- You will have a choice between an Enhanced Profile, which you will pay for, or a **Basic Profile, which is free.**

Choose a profile and click **'Get Started'**.

Enhanced Profile

[GET STARTED »](#)

Get more leads, find more customers!

- Top listing in search results
- Profile preview to stand out from competitors
- Improves your search engine rank
- Feature your specialties & services
- Highlight your special offers & coupons
- Photos and video to showcase your work
- Respond to customer reviews
- Email your best customers to increase your ratings and write reviews
- Reports to track your leads and ROI
- Dedicated account manager

[Find Out More](#)

Kudzu consumers are:

- ✓ 93% homeowners
- ✓ 74% are planning home projects
- ✓ \$93,000 household income
- ✓ 63% college-educated
- ✓ 75% age 35-64
- ✓ 67% married
- ✓ 63% female

* IPSOS Research, Kudzu audience study 2011

Basic Profile

[GET STARTED »](#)

List your FREE listing today:

- Key contact information
- Website address
- Your specialties & services
- Special offers & coupons

[Find Out More](#)

Step 3- Create your user name, select a password and choose a security question. Then click **'Continue'**.

Add Your Information

Your contact information. (Will not appear on site.)

* required field

Salutation:

First Name: *

Last Name: *

This information will appear on your profile on Kudzu.com:

Business Name: *

Website URL:

Street Address:

Suite or Bldg#:

City: * State: *

Zip Code: *

Don't show my address on my Kudzu.com profile.

Telephone number: * --

Create Your Login

Set up a user name and password:

* required field

User Name: *

Email Address: *

Password: *
Must be at least 6 characters

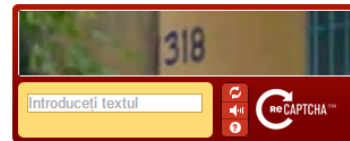
Confirm Password: *

If you forget your password:

Security Question: *

Your Answer: *

Please enter the numbers / text you see in the image below :



BACK

CONTINUE

Step 4- Add your business's information. Then click **'Continue'**.

Step 5- Choose a category, sub-category and occupation for your business listing. Then click **'Continue'**.

Choose Category

Pick the best place for your business profile on Kudzu.com:

Choose a category below. We have more than 300 to pick from.
Or [click here](#) to view all categories and subcategories on one page.

Step 1. Choose a category

- Automotive ->
- Business Services ->
- Community ->
- Education ->
- Family ->
- Financial ->
- Food & Entertainment ->
- Health ->
- Home Services & Furnishings ->
- Legal Services ->
- Personal Services ->
- Pets ->
- Real Estate ->
- Shopping ->
- Sports & Recreation ->
- Travel & Transport ->

Step 2. Choose a sub-category

- Auto Auctions
- Auto Dealers
- Auto Detailing Shops
- Auto Parts
- Auto Rental
- Auto Repair & Service ->
- Auto Towing & Wrecking
- Auto Transporting
- Car Stereo
- Gas Stations
- Motorcycles & Scooters
- RV Rental & Repair
- Trailer Hitches
- Trailers ->

Step 3. Choose an occupation

- Auto Air Conditioning
- Auto Body Repair & Painting
- Auto Electrical
- Auto Glass & Windshield Repair
- Car Brake Repair Shops
- Emissions Testing
- General Auto Repair & Service
- Machine Shops
- Oil & Lube
- Tires & Wheel Alignment
- Transmission Repair Shops

BACK

CONTINUE

Add Specialties

Auto Electrical

1. Which makes of vehicle do you service?

- | | |
|--|--|
| <input type="checkbox"/> Acura | <input type="checkbox"/> Lincoln |
| <input type="checkbox"/> Any Make | <input type="checkbox"/> Mazda |
| <input type="checkbox"/> Audi | <input type="checkbox"/> Mercedes-Benz |
| <input type="checkbox"/> BMW | <input type="checkbox"/> Mercury |
| <input type="checkbox"/> Buick | <input type="checkbox"/> Mitsubishi |
| <input type="checkbox"/> Cadillac | <input type="checkbox"/> Nissan |
| <input type="checkbox"/> Chrysler | <input type="checkbox"/> Oldsmobile |
| <input type="checkbox"/> Ford | <input type="checkbox"/> Pontiac |
| <input type="checkbox"/> General Motors | <input type="checkbox"/> Porsche |
| <input type="checkbox"/> Harley-Davidson | <input type="checkbox"/> Saab |
| <input type="checkbox"/> Honda | <input type="checkbox"/> Saturn |
| <input type="checkbox"/> Hyundai | <input type="checkbox"/> Subaru |
| <input type="checkbox"/> Isuzu | <input type="checkbox"/> Toyota |
| <input type="checkbox"/> Jaguar | <input type="checkbox"/> Volkswagen |
| <input type="checkbox"/> Jeep | <input type="checkbox"/> Volvo |
| <input type="checkbox"/> Lexus | |

BACK

CONTINUE

Step 6- Add specialty services if appropriate. Then click **'Continue'**.

Add Specialties

Auto Electrical

2. What types of vehicles do you service?

- | | |
|--|---|
| <input type="checkbox"/> Marine Craft | <input type="checkbox"/> Performance Cars |
| <input type="checkbox"/> Motor Homes & RVs | <input type="checkbox"/> Trailers |
| <input type="checkbox"/> Motorcycles | <input type="checkbox"/> Trucks & SUVs |
| <input type="checkbox"/> Passenger Cars - Domestic | <input type="checkbox"/> Vans |
| <input type="checkbox"/> Passenger Cars - Imports | |

BACK

CONTINUE

Step 7- Next review your company's profile information.

Accept Terms: *

I have read and agree with the terms set forth in the [Business Agreement](#).

BACK

PUBLISH

Step 8- Click the 'Accept Terms' icon and then click 'Publish'.

Step 9- Open your e-mail account and find the confirmation e-mail from **Kudzu**. Follow the instructions provided.

Last step - confirm your profile!

Thank you for registering your business on Kudzu

IMPORTANT

Check your email for a message from us and follow the directions to "publish" your profile.

Didn't get the email? Check your spam filter. Once you confirm, your profile will publish within 48 hours.



Increase your visibility and get customers.
KUDZU DIGITAL SOLUTIONS.
FREE MONTH OF DIGITAL MARKETING

Your business's **Kudzu** listing is now confirmed and will appear on the website in about 48 hours. Now Internet users will be able to search for your business and read reviews from previous clients.

Thank you for confirming your email address

Your profile will be published within 48 hours.

- Want to add more details? [Upgrade now](#) to a paid profile.
- [Click here](#) to go to My Business Center.

Bonus Section

Facebook Fan Page

Facebook's Fan Page

lets you gather as many fans as you want. It also provides a way to interact with a large scale of customers. You can set up **Facebook Fan Page** links on all of your business's online media outlets, which lets online users go to the fan page and directly interact with your company.

This increases your SERPs presence, as well as increasing customer participation and brand recognition.

facebook

Email or Phone Password

Keep me logged in [Forgot your password?](#)

Sign Up

It's free and always will be.

First Name Last Name

Your Email

Re-enter Email

New Password

Birthday

Month Day Year [Why do I need to provide my birthday?](#)

Female Male

By clicking Sign Up, you agree to our [Terms](#) and that you have read our [Data Use Policy](#), including our [Cookie Use](#).


To start creating a **Facebook Fan Page** go to: **www.facebook.com** and either log into your account or sign up for an account.

Steps to Creating a Fan Page for your


Step 1- If you do not already have a **Facebook** account for your business then you need to create one. If you do already have an account you can skip this section.


First **Facebook** will ask you if you already have friends- you can skip this by clicking '**Skip this step**'.


Are your friends already on Facebook?
Many of your friends may already be here. Searching your email account is the fastest way to find your friends on Facebook.


 **Yahoo!**

Your Email:

 **Windows Live Hotmail** Find Friends

 **AOL** Find Friends

 **Other Email Service** Find Friends

 [Skip this step](#)

Step 2- Fill out the profile information for your business or skip what information you do not want to appear online.

Fill out your Profile Info
This information will help you find your friends on Facebook.

High School:

College/University:

Employer:

[← Back](#) [Skip](#)

Step 3- Upload any business-related or product photos that you want to appear on the site. Photos are very helpful for brand and company recognition and are highly encouraged.

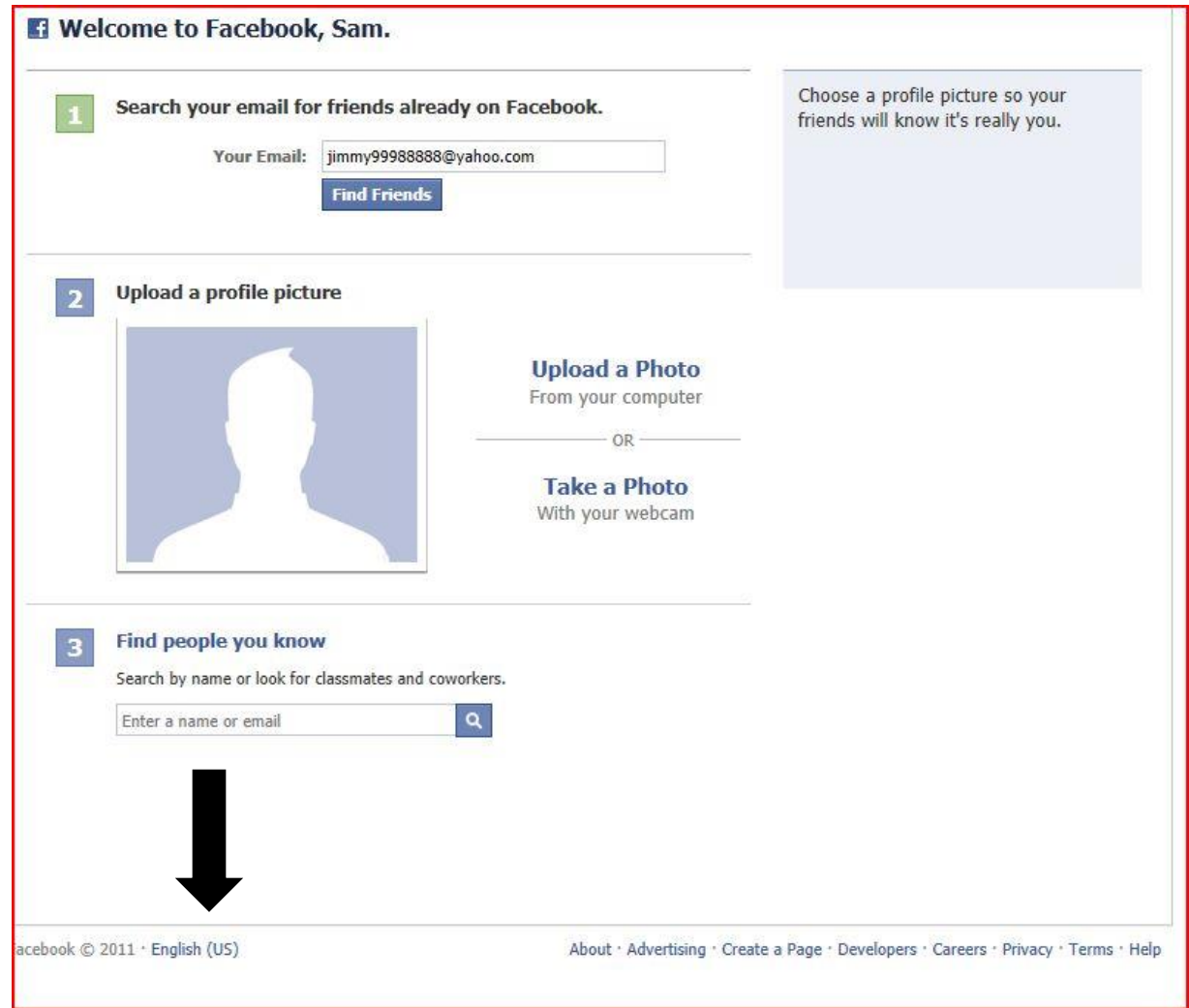


Step 4- Facebook will ask you to verify the e-mail address that you have provided for them. This e-mail address will be publically shared so make sure it is something that you want to be available on the internet. Open your e-mail and click '**Agree**'.



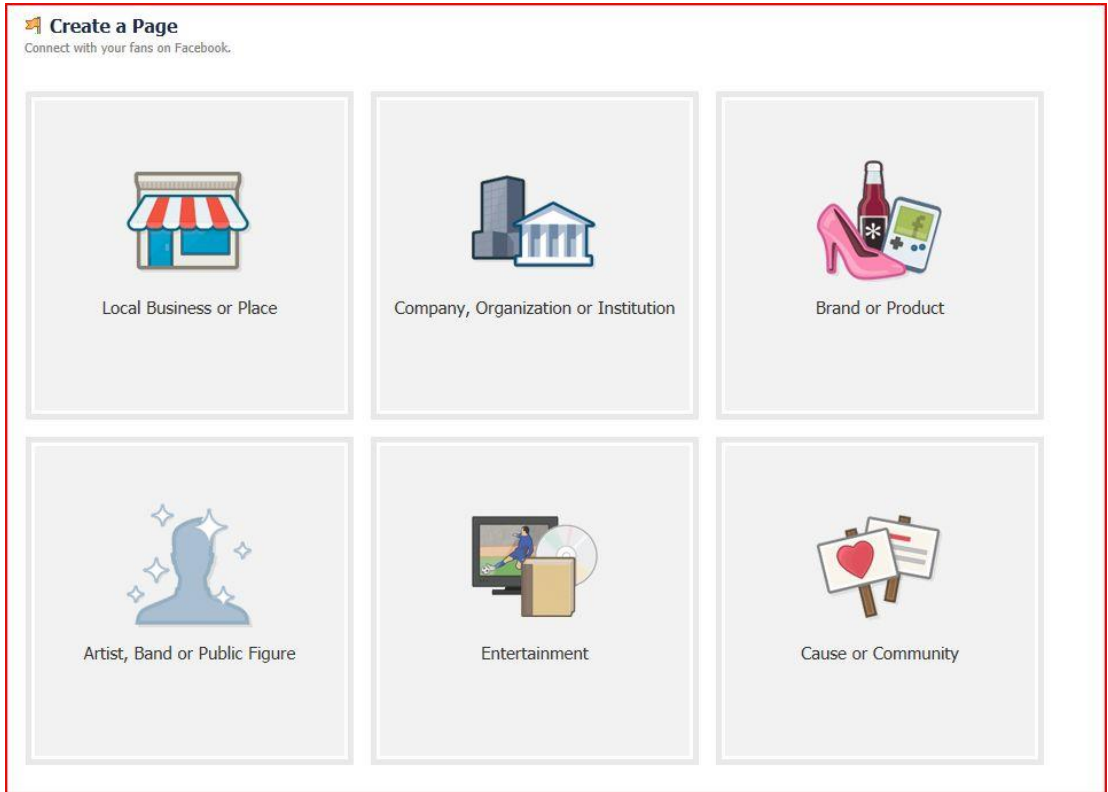
Step 5- You have now created a **Facebook profile page** and have a **Facebook account**.

You will want to add photos and other content to make your company profile page interesting to online viewers. You will also want to share it with as many 'friends' as is possible.



Step 6- On your profile page click on the **'Create a Page'** icon at the bottom of the screen to begin creating your company's **Facebook Fan Page**.

Step 7- Choose what type of **Fan Page** you want to create- either a local business or place or a company, organization or institution or a brand, product or institution.



The screenshot shows the 'Local Business or Place' form on Facebook. It includes a dropdown menu for 'Choose a category', and input fields for 'Business or Place', 'Street Address', 'City/State', 'Zip Code', and 'Phone'. A blue 'Get Started' button is located to the right of the 'Phone' field. At the bottom, there is a checkbox labeled 'I agree to Facebook Pages Terms'. A red arrow points to this checkbox.

Step 8- Once you have chosen a page to create fill out the information box about it. This includes the business's name, location and category. Then click the box to agree to the '**Facebook Pages Terms**'.

Step 9- Fill in the security check words and click 'submit'.

Security Check

Enter both words below, separated by a space.
Can't read the words below? Try different words or an audio captcha.


electron elinati

Sick of these? Verify your account.

Text in the box: What's this?

Step 10- Upload or import photos for your **Fan Page**.

Set Your Profile Picture



Upload an Image
From your computer

OR


Import a photo
From your website

Skip ·

Step 11- Invite as many friends as contacts as you can to share your **Fan Page**.


Invite Friends

Build the popularity of your page by suggesting it to friends who might like it.

 Invite Friends

Share your page

Let your customers and subscribers know about your new page by importing your contact list and sending them a message.

 Import Contacts

Share this page on my wall. Include a Message

Like this page

◀ Back Skip · **Continue** ▶

Then add your website's URL address and a short description that tells viewers about your company.

Add some basic information so that people who visit your page know more about it.

Website:

About:

◀ Back Skip · **Continue** ▶


Your **Facebook Fan Page** is now set up.

Constant updates, interesting content and photos and establishing as many contacts as you can will help ensure that your **Fan Page** gathers fans and keeps your company listed high up on SERPs.

SM Technology ▶ Get Started Like Edit Page

Local Business · Newtown, Pennsylvania · [Edit Info](#)

Welcome [?]

- 1 Add an image**


Upload an Image
From your computer

OR

Import a photo
From your website
- 2 Invite your friends**
Start building your fan base by suggesting this Page to friends who might like it.
[Invite Friends](#)
- 3 Tell your fans**
Let your current customers and subscribers know about your new Page.
[Import Contacts](#)
- 4 Post status updates**
Share your latest news.
[Post Update](#)
- 5 Promote this Page on your website**
Add a Facebook Like Box to your site and give people an easy way to discover and follow this Page.
[Add Like Box](#)

Page Tips

Tell customers
Encourage customers to like your Facebook Page and check-in while they're at your store.

Admins (1) [?]

[See All](#)

[Use Facebook as SM Technology](#)

[Notifications](#)

[Promote with an Ad](#)

[View Insights](#)

[Invite Friends](#)

Sponsored

[Create an Ad](#)

Patrón Tequila Cocktail Lab
A place for Patrón lovers to create, share & vote on new, delicious ways to enjoy Patrón. Access to contests, prizes & more!

[Like](#) · 280,504 people like this.

Motorola ATRIX™ 4G
Introducing the world's most powerful smartphone only from AT&T. Shop online and get free shipping.

Weight Loss Just for Men
Weight Watchers Online for Men: a customized system built for men. Get the tools you need to follow the plan entirely online. Sign Up!

Free Services or Pay Services?

- **Google Places**- Free
- **Yahoo Local**- Pay for services
- **Bing Places**- Free
- **Yelp**- Free
- **Merchantcircle**-Free with additional pay plans available
- **Yellow Pages.com**- Free
- **Superpages**- Free
- **Citysearch**- Free
- **MapQuest**- Pay for services
- **Local.com**- Free
- **Foursquare**-Free
- **LinkedIn**- Free
- **Angie's List.com**- Free to claim a business
- **Manta.com**- Free
- **Kudzu**- Free
- **BONUS! Facebook Page**- Free

Would you like us to do all this work for you?
Please contact us at: www.MarketingHuddle.com